



ASX ANNOUNCEMENT - COU

15th April 2010

Count Director Confirmation

Following on from his appointment as CEO of Count Financial Limited, Andrew Gale has been formally appointed as Managing Director of the company effective 14th April 2010.

Andrew's experience in the financial services industry, most recently with Deloitte where he was a Managing Partner for Deloitte Actuaries & Consultants, will provide a solid addition to the Count board at a time when the industry is undergoing change.

The current environment provides many opportunities for organisations such as Count to achieve strong and profitable growth. Andrew brings additional expertise to the Board to ensure that the company is well positioned to capitalise on future opportunities arising from changing industry dynamics in the financial services sector.

For further information please contact:

Barry Lambert

Executive Chairman

Telephone (02) 8272 0212

barry.lambert@count.com.au