



**ASX ANNOUNCEMENT - COU**

**2 September 2010**

## **Countplus makes seventeenth acquisition**

Count Financial Limited's wholly owned subsidiary, Countplus Pty Ltd, has settled its seventeenth acquisition through the purchase of a 25% interest in Cartwright Brown & Company Financial Planning Pty Ltd (CBC). This financial planning business was established in 1994 and has funds under advice of around \$275 million.

Countplus has an option to acquire a further 50% of the business pre listing and an option exercisable at its discretion to acquire the final 25% post listing at agreed pricing. It also has an option to acquire an associated accounting business at a 4 times EBIT multiple.

This is the penultimate acquisition before Countplus plans to list on the ASX at the end of 2010.

### **For further information please contact:**

Barry Lambert  
Executive Chairman  
Ph. 02 8272 0212  
Email: [barry.lambert@count.com.au](mailto:barry.lambert@count.com.au)  
[www.count.com.au](http://www.count.com.au)

Jeremy Wardell  
Chief Executive Officer  
Ph.02 8272 0407  
Email: [jeremy.wardell@countplus.com.au](mailto:jeremy.wardell@countplus.com.au)  
[www.count.com.au](http://www.count.com.au)