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ASX Announcement

## MARKET UPDATE

### RGM Client Elevated to A-list Status

10 March, 2010, Melbourne: The Board of Biosignal (ASX:BOS) is pleased to provide the market with the following announcement regarding RGM Group Pte Ltd ("RGM"), the business that BOS plans to acquire subject to shareholder approval on March 19, 2009,

RGM's client Mia Wasikowska plays the lead in Tim Burton's ALICE. "Alice in Wonderland" earned an estimated \$116.3 million at the domestic box office, the all-time highest debut for a non-sequel film. The Tim Burton 3D film earned \$210.3 million worldwide, which elevates Mia to A list status within Hollywood's high achievers.

Devesh Chetty, Co-Chairman of RGM said that "the success of any talent agency depends upon the quality of the clients it represents and its ability to establish and maintain career-long relationships with those clients. The quality of RGM's clients, like Mia, will determine the average earning potential of the talent management arm of RGM's business and while its still too early to determine the positive impact this will have on RGM earnings, it is however further evidence of RGM continuing to place much of Australia's leading talent into internationally successful productions."

Since 1982 RGM has established itself as a leading manager of Australian talent. Its talent management business has been underpinned by RGM's ability to recognise emerging talent from an early stage, continuing to manage some of Australia's most recognised film, television and literary artists and a continuing ability to introduce those Australian artists' into the US and UK markets .

Based in Sydney, and with operations in Perth, Singapore and Los Angeles, RGM's talent management business encompasses three primary divisions:

- **Acting:** representing Australian based actors looking for opportunities to work in film, television and theatre, as well as sourcing international projects in collaboration with UK and US based agents and managers;
- **Literary:** representing writers and directors for film, television and theatre, and cinematographers for film and television, with a focus on drama and documentary;
- **Corporate:** represents radio presenters, television presenters, actors for commercials in television and radio, voices for commercials, documentaries, animation and games, and artists for, music contracts.

The RGM talent management business has a number of distinct qualities that allow it to position itself strongly within the talent management industry, which include;

- **Australia's Largest Talent Manager** - RGM currently represents approximately 300 clients;
- **Full Service Offering** - RGM is the only Australian talent manager that provides a full service offering through its acting, literary and corporate divisions across a wide range of creative mediums including film, television and theatre. The Australian industry is typified by a number of small talent agent businesses representing specific types of talent in limited numbers. By comparison, film and television producers can look to RGM as a single talent provider for most of their project requirements (actors, writers, directors, cinematographers etc). RGM has the ability to derive multiple revenues on any single project from successfully placing clients across numerous creative categories;
- **Strong Track Record** - RGM has developed a reputation of finding, developing and representing some of Australia's best known talent. Since 1982, RGM has placed and packaged its clients in over 200 motion pictures. RGM clients have been nominated for and won numerous international awards including Academy Awards, Golden Globe Awards, Screen Actors' Guild Awards, and Emmy Awards. Reputation, track record and quality of client base are strong competitive advantages for RGM and provide a natural barrier to entry for new market entrants.

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#### ***About Biosignal***

For more information see the Biosignal website at [www.biosignal.com.au](http://www.biosignal.com.au)

#### ***About RGM Entertainment***

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