



MARKET ANNOUNCEMENT

1 November 2010

PROFIT REVISION

Buderim Ginger today advised that previously announced profit expectations for the year ending 31 December 2010 are being downgraded to a \$3.6m loss before tax (\$3.5m loss in 2009).

The principle reasons for the downgrade are:

- Drought conditions at the Group's macadamia orchard in the US State of Hawaii, are now the most severe on record. As a consequence, the season's nut fall and harvesting operations have been delayed and will now substantially occur in the first quarter of 2011;
- A comprehensive review by new management has resulted in a substantial write down in stock value in recognition of slow moving and deteriorated inventories;
- The strengthening Australian dollar has impacted negatively on the performance of the Ginger business of which export revenue represents approximately half of the annual turnover;

In the Group's other operations, the Tourism business has enjoyed a relatively good year, Baking continues its strong turn-around from prior years and will contribute favourably to the 2010 result, and the Australian Macadamia operations continue to perform well on the back of strong international demand.

The Group's new management is effectively improving the corporate structures and operating efficiencies of each of the business units and is revitalising the Group with a view to returning to profitability in 2011.

ENDS

For further information please contact:

Buderim Ginger Chairman, Stephen Maitland on 0419 797 187

Chief Executive, Ron O'Grady on 0417 602 074