

Medic Vision Limited

22 September 2010

The Business Wire (A Berkshire Hathaway Company) supplier trial with cBox commenced on the 1st of September 2010 and has concluded successfully today with positive results.

cBox Pty Ltd, a subsidiary of Medic Vision: MVH (*soon to be renamed Media3Corp*) recently won the tender to supply a media distribution platform in Australia and New Zealand for Business Wire (A Berkshire Hathaway Holdings Company), including; on-line and future mobile applications' media distribution services.

The Business Wire supplier trial with cBox commenced at midnight on the 1st of September 2010 and has concluded with positive results today.

The trial showed 150 Business Wire press releases successfully distributed for their top client base to media entities throughout Australia and New Zealand, which included on-line media postings.

As stated by Mr Jitto Arulampalam, (Chairman MVH) "The last 3 weeks of trial and cBox's successful delivery of Business Wire's Press releases only solidifies the 2 year contract already in place as well as further strengthens our relationship with Business Wire. The technical development and hard work of both parties has allowed for a smooth work flow of distribution. We know now with absolute conviction that it works and what we have created is remarkable.

After a conference call this morning with Business Wire's International Media Relations Supervisor regarding the distribution process, media database and reporting protocols, the overall consensus is very positive. The success of the trial clearly shows that our initial approach with technical development was accurate and sound, clearly opening the door to further developing the cBox media arm more aggressively and competitively. With the support and collaboration of Business Wire we can continue to grow and develop an even more comprehensive offering. The sky's the limit"

To view the Business Wire Releases, please go to news.cbox.com.au

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