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Medic Vision Limited

mConnect signs 3 year worldwide exclusive deal with Cristiano Ronaldo

Global Mobile Marketing Solution Provider Teams With Cristiano Ronaldo to bring Mobile Products to Fans.

Medic Vision (MVH) is delighted to announce a global mobile distribution deal signed by soon to be wholly owned subsidiary mConnect Group.

mConnect Group has been selected as the worldwide exclusive distributor of official Cristiano Ronaldo wireless products through carrier portals on a global basis.

“Being selected to represent a global sports icon and celebrity like Cristiano presents a unique opportunity to leverage our expertise in mobile. We plan to deliver engaging Cristiano Ronaldo content to every mobile user worldwide; sport has no boundaries and neither does mConnect.” Ryan Bowman, President, mConnect Group.

Very soon, fans can find wallpapers, screensavers, rich video and exciting games from Cristiano Ronaldo through mConnect’s 100+ carrier partner network.

“Our mission is to develop and distribute the most innovative, fun and accessible mobile content in order to engage Cristiano Ronaldo’s loyal and ever-growing fan base” says Ryan Bowman.

MVH Executive Chairman, Jitto Arulampalam said, "this groundbreaking deal along with the rich pipeline of the mConnect Group provides MVH with the platform to build a globally scalable business."

About Cristiano Ronaldo

Cristiano Ronaldo is arguably the best footballer in the world and, without question, the world’s most famous. His good looks and personality have made him one of the most recognizable people in the world and the #1 Athlete on Facebook, with 13 Million + fans.

About mConnect Group

mConnect Group is an international mobile marketing and content distribution group of companies with a range of technological solutions to service its rapidly expanding client base and a 100+ carrier partner network to efficiently effect global mobile distribution.

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