

29 October 2010

Company Announcements Office  
ASX Limited  
Exchange Centre  
20 Bridge Street  
Sydney NSW 2000

Dear Sirs

Enclosed is an Appendix 3X Initial Director's Interest Notice in relation to Peter Richards.

We note that Mr Richards was appointed as a non-executive director of Norfolk Group Limited on 1 September 2010 and that this notice is being lodged late. Unfortunately due to company secretarial oversight the notice was not lodged with the announcement of Mr Richards' appointment.

Norfolk has rigorous processes in place to ensure compliance with Listing Rule 3.19A. For example intended directors of Norfolk are required to disclose their interests as part of their written consent to act as a director of Norfolk prior to being appointed as a director. Mr Richards complied with this process and advised Norfolk he did not have any interest in Norfolk.

We apologise for any inconvenience caused by this oversight.

Yours sincerely



Fiona Lovell  
Company Secretary  
Norfolk Group Limited

# Appendix 3X

## Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b>	Norfolk Group Limited
<b>ABN</b>	43 125 709 971

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Peter Richards
<b>Date of appointment</b>	1 September 2010

### Part 1 - Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
Nil

+ See chapter 19 for defined terms.

**Appendix 3X**  
**Initial Director's Interest Notice**

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**Part 2 – Director's relevant interests in securities of which the director is not the registered holder**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b>	<b>Number &amp; class of Securities</b>
Note: Provide details of the circumstances giving rise to the relevant interest.	
Nil	

**Part 3 – Director's interests in contracts**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Detail of contract</b>	n/a
<b>Nature of interest</b>	n/a
<b>Name of registered holder (if issued securities)</b>	n/a
<b>No. and class of securities to which interest relates</b>	n/a

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+ See chapter 19 for defined terms.