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The Company Announcements Platform
ASX Limited

By E-lodgement

Energio Limited

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MARKET UPDATE

As announced previously, the Company has engaged the services of Mr Alex Aguero as a Toy Industry Consultant to advise the Company on its product portfolio and other opportunities in the Toy markets.

The Company is pleased to announce that it has received the Consultant Report commissioned by Energio from Mr Alex Aguero.

Mr Aguero's report has highlighted that, prior to entering Administration; the Company undertook a substantial amount of product development work, targeting multiple toy markets with potential products; the majority of which were never released.

This work, which in many cases was well advanced, if properly resourced, can deliver a number of new products, in an environment of lower development and electronic costs and, most importantly, a growing demand for innovation in the Toy Markets.

The report points out that The Global Toy Market suffered relatively little as a consequence of the GFC, growing 3.6% in 2009 and projected, by industry analysts (NPD), to grow another 4.5% in 2010.

As a consequence, there are many profitable opportunities potentially on offer for a company that can identify these and which is able to deliver innovation in the form of attractive products to these markets.

In addition; Mr Aguero has identified a number of companies, based in the Hong Kong/China region - the Global Toy Market's commercial center - which have offered a number of Marketing and Selling Channels, as well as Manufacturing, Logistics and Marketing support.

Mr Aguero has provided a Business Plan identifying, and quantifying these Toy Market opportunities.

The Board will review and consider the Reports, Business Plan and Recommendations and advise the market over the coming months.

ACQUISITIONS

The Board has been presented with a number of potential acquisitions, mostly of which are in the Resources sector. The Company is continuing to evaluate these opportunities and should anything materialise, the Company will provide an update.



ASX Code: **EIO**

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Sean Henbury
Company Secretary

About Energio Limited:

Energio is a toy and gaming development company.

The toy, games and entertainment industry is a very substantial world industry generating an estimated US\$100+ billion in annual sales, with the US market alone in excess of US\$50+ billion in sales.

The Australian toy games and entertainment market is estimated to generate annual sales of approximately \$3 billion.

The toy, games and entertainment markets are in a constant search for innovative products, and are relatively resilient in economic terms, able to ride out most economic down cycles. Energio intends to capitalise on these markets through the development of innovative products.

In addition, Energio will actively seek out complementary and non-complementary assets, investments and businesses that will generate additional shareholder value.

