

COMPLETION OF RIGHTS ISSUE AND PLACEMENT

Sydney, Australia (April 23, 2010)

Facilitate Digital Limited today announced the successful closure of its recently announced rights issue. The fully underwritten 1 for 12 Rights Issue to raise approximately \$750,000 closed on 21 April. The total subscribed by shareholders under the offer was 3,205,265 shares (\$256,421), with the remaining 6,298,807 (\$503,905) shares taken up via a combination of placements to new and existing institutional shareholders and the underwriters.

“We are pleased to have had a positive response from major shareholders, as well as strong interest from new institutional shareholders,” said CEO, Ian Lowe.

The transactions are represented as:

	\$	SHARES
Shares Available Under Offer	\$760,326	9,504,072
Shareholder Subscriptions	<u>\$256,421</u>	<u>3,205,265</u>
Gross shortfall	\$503,905	6,298,807
Placement to institutions	\$285,000	3,562,500
Underwriters Subscription	<u>\$218,905</u>	<u>2,736,307</u>
Total Placement	\$503,905	6,298,807

The allocation to underwriters is as follows:

G & D Dixon Investments Pty Ltd	1,620,436 shares
Gemline Pty Ltd (S & A Simson Superannuation Fund)	620,436 shares
Ian Lowe (Big Green Truck Trust)	495,435 shares

The anticipated despatch date for new holdings statements is 30 April 2010.

About Facilitate Digital

Facilitate Digital creates digital advertising and direct marketing solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. Our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, OMD and GroupM through whom we provide technology solutions for large-scale advertisers such as Citibank, Johnson & Johnson, Mitsubishi, Nestle, Foxtel, Westpac, Colgate, Paramount, Honda, Canon and St. George Bank. Our proven products and expertise in display advertising, search marketing, site analytics, and agency workflow automation empower our clients to produce measurable results that optimise return on investment. With offices in Australia, Asia, United Kingdom, Europe, and USA, Facilitate Digital works across cultures as well as digital marketing channels.

For more information on the company's digital marketing solutions or the global office locations, please visit www.facilitatedigital.com.

Contact:

Jim Story – Company Secretary
Australia: +61 (0)2 9690 3900
Email: jim.story@facilitatedigital.com

Australia
Facilitate Digital Holdings Limited
Sydney
A 1/420 Elizabeth Street
Surry Hills
Australia, NSW 2010
P PO BOX 1721 Darlinghurst
Australia, NSW 1300
T + 61 (0) 2 9690 3900
F + 61 (0) 2 9690 3901

New Zealand
A Level 3 Cathedral House
48 Wyndam Street, Auckland
New Zealand
P PO BOX 106-440 Auckland
New Zealand
T + 64 (0) 9 374 1445
F + 64 (0) 9 374 1441

Singapore
A 7A Trengganu Street
Singapore 058461
T + 65 6534 9371
F + 65 6722 0622

Sweden
A Götgatan 14, 118 46
Stockholm, Sweden
T + 46 (0) 8 510 00 150
F + 46 (0) 8 545 784 99

The Netherlands
A Stuurmankade 276
1019 WD Amsterdam
The Netherlands
T + 31 (0) 20 7732842
F + 31 (0) 20 8907935

United Kingdom
A Lasenby House, 32 Kingly Street
London, W1B 5QQ, United Kingdom
T + 44 (0) 20 7025 5570
F + 44 (0) 20 7025 5571