

ASX/NZX ANNOUNCEMENT

6 September 2010

GOODMAN FIELDER ADVISES NZ EARTHQUAKE HAVING LIMITED IMPACT ON OPERATIONS

Goodman Fielder, New Zealand's major food company, advises that its production assets in the Christchurch region of New Zealand received only minimal damage in the earthquake that impacted the area in the early hours of Saturday 4 September. No employees were injured.

The company's milk plant and bakery in Christchurch have not been affected by the earthquake and are continuing to function normally. The company's flour mill received some limited damage which is being repaired.

Fresh milk and bread will continue to be available in New Zealand's South Island, although a limited range of products may be available for a few days.

The financial impact on the company is anticipated to be minimal.

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Goodman Fielder is Australasia's leading listed food company. The company has an excellent portfolio of well known consumer brands in some of Australia's largest grocery categories, including Meadow Lea, Praise, White Wings, Pampas, Mighty Soft, Helga's, Wonder White, Vogel's (under licence), Meadow Fresh and Irvines. Our products cover every meal, including breakfast, lunch, dinner and snacks. We produce bread, milk, margarine, flour, dressings, condiments, mayonnaise, frozen pastry, cake mix, pies, savouries, smallgoods, chilled and frozen pizza, desserts, sauces, vinegar and cooking oils. Goodman Fielder is also the largest supplier of edible fats and oils to Australian and New Zealand food manufacturers and wholesalers and the largest supplier of flour to New Zealand commercial customers.