

Disclosure of movement of 1% or more in substantial holding or change in nature of relevant interest or both

Sections 23 and 24, Securities Markets Act 1988

Relevant event being disclosed: Movement of 1% or more in substantial holding

Date of relevant event: 2 January 2013

To: NZE

And: Trade Me Group Limited

Date this disclosure made: 4 January 2013

Date last disclosure made: 3 January 2013

Substantial security holder(s) giving disclosure

Name(s): **UBS AG and its related bodies corporate**

Contact details: **Trish Lee**

Tel: **+852 3712 4387**

Email: **trish.lee@ubs.com**

Summary of substantial holding to which disclosure relates

Class of listed voting securities: **Ordinary**

Summary for: **UBS AG and its related bodies corporate**

For **this** disclosure,—

- (a) total number held in class: 34,355,112 shares
- (b) total in class: 396,017,568 shares
- (c) total percentage held in class: 8.68%

For **last** disclosure,—

- (a) total number held in class: 28,877,475 shares
- (b) total in class: 396,017,568 shares
- (c) total percentage held in class: 7.29%

Details of transactions and events giving rise to relevant event

Details of the transactions or other events requiring disclosure under the instructions to this form: Please see Appendix A.

Details of relevant interests currently in substantial holding

Details for: **UBS Global Asset Management (Australia) Ltd**

Nature of relevant interest(s): **Fund Manager with power to exercise control over voting shares**

For that relevant interest,—

- (a) number held in class: 3,427,875
- (b) percentage held in class: 0.87%
- (c) current registered holder(s) of securities: Not applicable
- (d) registered holder(s) of securities once transfers registered: **UBS Global Asset Management (Australia) Ltd**

Details for: UBS Global Asset Management (UK) Limited

Nature of relevant interest(s): Fund Manager with power to exercise control over voting shares

For that relevant interest,—

- (a) number held in class: 54,706
- (b) percentage held in class: 0.01%
- (c) current registered holder(s) of securities: Not applicable
- (d) registered holder(s) of securities once transfers registered: UBS Global Asset Management (UK) Limited

Details for: UBS AG, Australia Branch

Nature of relevant interest(s): Power to control disposal over shares pursuant to stock borrowing and lending activities

For that relevant interest,—

- (a) number held in class: 1,500
- (b) percentage held in class: 0.00%
- (c) current registered holder(s) of securities: Not applicable
- (d) registered holder(s) of securities once transfers registered: UBS AG, Australia Branch

Details for: UBS AG, Australia Branch

Nature of relevant interest(s): Prime Broker that has exercised its borrowing right in respect of shares pursuant to a Prime Broking Agreement

For that relevant interest,—

- (a) number held in class: 4,956,891
- (b) percentage held in class: 1.25%
- (c) current registered holder(s) of securities: Not applicable
- (d) registered holder(s) of securities once transfers registered: UBS AG, Australia Branch

Details for: UBS AG, London Branch

Nature of relevant interest(s): Power to control disposal over shares pursuant to stock borrowing and lending activities

For that relevant interest,—

- (a) number held in class: 502,350
- (b) percentage held in class: 0.13%
- (c) current registered holder(s) of securities: Not applicable
- (d) registered holder(s) of securities once transfers registered: UBS AG, London Branch

Details for: UBS AG, London Branch

Nature of relevant interest(s): Prime Broker that has exercised its borrowing right in respect of shares pursuant to a Prime Broking Agreement

For that relevant interest,—

- (a) number held in class: 121,814
- (b) percentage held in class: 0.03%
- (c) current registered holder(s) of securities: Not applicable
- (d) registered holder(s) of securities once transfers registered: UBS AG, London Branch

Details for: UBS AG, London Branch

Nature of relevant interest(s): Beneficial owner

For that relevant interest,—

- (a) number held in class: 247,645
- (b) percentage held in class: 0.06%
- (c) current registered holder(s) of securities: Not applicable
- (d) registered holder(s) of securities once transfers registered: UBS AG, London Branch

Details for: UBS AG

Nature of relevant interest(s): Power to control disposal over shares pursuant to stock borrowing and lending activities

For that relevant interest,—

- (a) number held in class: 7,434,095
- (b) percentage held in class: 1.88%
- (c) current registered holder(s) of securities: Not applicable
- (d) registered holder(s) of securities once transfers registered: UBS AG

Details for: UBS Securities Australia Ltd

Nature of relevant interest(s): Beneficial Owner

For that relevant interest,—

- (a) number held in class: 17,608,236
- (b) percentage held in class: 4.45%
- (c) current registered holder(s) of securities: Not applicable
- (d) registered holder(s) of securities once transfers registered: UBS Securities Australia Ltd

Additional information

Nature of connection between substantial security holders:

UBS Global Asset Management (Australia) Ltd: Related body corporate

UBS Global Asset Management (UK) Limited: Related body corporate

UBS Securities Australia Ltd: Related body corporate

Address(es) of substantial security holder(s): Details of all UBS offices can be found through the following link: <http://apps.ubs.com/locationfinder>

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Act in relation to the securities to which this disclosure relates: not applicable

Declaration

We declare that, to the best of our knowledge and belief, the information contained in this disclosure is correct and that we are duly authorised to make this disclosure by all persons for whom it is made.

SIGNATURE

Print Name: So Young Kim Capacity: Authorised signatory

Sign Here:



Date: 4 January 2013

Print Name: Trish Lee Capacity: Authorised signatory

Sign Here:



Date: 4 January 2013

TME - Appendix A					
Date of change	Person whose relevant interest changed	Nature of Change	Consideration given in relation to change	Number of securities	Class
02-Jan-13	UBS Securities Australia Ltd	Buy	218,596	70,000	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Sell	3,957	(1,272)	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Sell	130,645	(41,860)	Ordinary
02-Jan-13	UBS AG, London Branch	Stock borrowed	N/A	500,000	Ordinary
02-Jan-13	UBS AG	Collateral received	N/A	5,920,488	Ordinary
02-Jan-13	UBS AG	Collateral received	N/A	523,072	Ordinary
02-Jan-13	UBS AG	Collateral received	N/A	1,769,340	Ordinary
02-Jan-13	UBS AG	Collateral returned	N/A	(778,805)	Ordinary
02-Jan-13	UBS AG	Collateral returned	N/A	(1,563,699)	Ordinary
02-Jan-13	UBS AG	Collateral returned	N/A	(582,280)	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Sell	782,500	(250,000)	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	22,567	7,233	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	41,786	13,393	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	6,852	2,196	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	2,193	703	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	5,276	1,691	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	502	161	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	1,267	406	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	6,477	2,076	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	6,477	2,076	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	9,376	3,005	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	493	158	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	7,688	2,464	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	3,058	980	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	446	143	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	1,133	363	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	1,214	389	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	5,613	1,799	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	777	249	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	8,003	2,565	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	1,264	405	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	8,327	2,669	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	1,195	383	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	8,789	2,817	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	409	131	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	4,820	1,545	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	3,122	1,007	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	3,122	1,007	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	3,150	1,016	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	3,122	1,007	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	3,122	1,007	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	3,150	1,016	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	3,122	1,007	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	3,122	1,007	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	3,131	1,010	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	3,131	1,010	Ordinary
02-Jan-13	UBS Securities Australia Ltd	Buy	4,848	1,559	Ordinary