

## INFOMEDIA APPOINTS NON-EXECUTIVE DIRECTOR TO HEAD AUDIT, RISK & GOVERNANCE COMMITTEE

**Monday, 21 October 2013 – SYDNEY:**

Global automotive industry IT developer, Infomedial Ltd (**ASX:IFM**) (**Infomedial**) announced today that Mr Clyde McConaghy has accepted a position on Infomedial's Board as a non-executive director. Mr McConaghy will Chair the Company's Audit, Risk and Governance Committee.

Mr McConaghy has in excess of 15 years' experience as a senior international board director and executive of public listed and private companies, both multinational and early stage companies, in the technology, media and publishing, and venture capital sectors. He also held a number of senior positions within BMW Australia and is currently a director of Integrated Research Ltd (**ASX:IRI**) where he has served 6 years on its Audit & Risk Committee, including FY2013 as the Committee's Chairman.

Concurrent with Integrated Research Mr McConaghy was Group Managing Director at Smarter Capital Holdings where he established and led a portfolio of investments in public listed, private and charitable entities with total capitalisation equivalent to an ASX200 entity. Prior to this he led two global online business information companies as an Executive Director, one of which floated on the London Stock Exchange.

"We are extremely pleased to have Clyde join Infomedial's board of directors," Infomedial's Chairman, Richard Graham said. "Clyde brings with him a wealth of experience including in the automotive industry and his expertise will enhance the Company's ability to maximise opportunities that exist in all aspects of business."

Mr McConaghy will take up his position effective 1 November 2013.

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### **About Infomedial:**

Infomedial Ltd is a publicly-listed company on the Australian Securities Exchange (ASX symbol "IFM"). It is a leading supplier of information solutions to the parts and service sector of the global automotive industry. Infomedial's business solutions are currently used each business day by over 147,000 dealership personnel. They are produced in more than 30 languages and at work in 186 countries. Their powerful search functions and intuitive, user-friendly interface helps boost efficiency, profitability and customer retention for OE Parts and Service Departments.

Infomedial's Electronic Parts Catalogues (EPCs) allow dealers to quickly identify replacement parts manufactured by the world's leading automotive companies. The Company is also utilizing its technology and expertise to produce EPCs for other industries such as appliances and industrial equipment.

Superservice<sup>TM</sup> is the new brand family for the Company's unique solution suite of robust online solutions. These include: Superservice Menus, Precision Service Quoting; Superservice Triage, Multi-point Inspection; Superservice Insight, Customer Satisfaction Surveying; Superservice Connect, Self-service Appointment Booking and Quoting, and Superservice EPC, Microcat LIVE. Full product line information can be found at [www.superservice.com](http://www.superservice.com)