

ASX RELEASE – Monday, 23 December 2013

JUMBOLOTTO LAUNCHES IN GERMANY



Leading interactive lottery business, Jumbo Interactive (ASX:JIN), is pleased to announce the launch of www.jumbolotto.de in Germany. The new website was completed on time and has begun taking orders for official German lotteries such as the Eurojackpot, Lotto 6 aus 49 and Glücksspirale.

“With our first sale in Germany, Jumbo starts a new era as a truly international Company”, said Mr Mike Veverka, CEO and Founder of Jumbo Interactive Limited.

“After a year of intensive software development, localisation and license negotiations, Jumbo’s new office in Munich has begun taking orders for official Germany lottery tickets at www.jumbolotto.de”, he said.

Marketing efforts will commence in early 2014 to accelerate the growth of the customer database. Activities will be coordinated and supported by a staffed office in Munich, Germany with technical support provided by the head office in Australia.

About Jumbo Interactive

Jumbo Interactive Limited is listed in Australia (ASX:JIN) as well as the German Frankfurt, Berlin and Stuttgart exchanges (WKN:A1C82X).

In 2000, the Company sold its first lottery ticket on the internet and since then has developed www.ozlotteries.com into a popular site for lotteries to be played.

Jumbo has proven its ability to open up new lottery markets with its innovative technology and internet marketing initiatives that have brought lotteries to new demographics via the internet.

Jumbo is now active in its first European lottery market with an office in Munich to service the \$10 billion German lottery market.

For further information:

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