



28 October 2013

The Manager Companies
Australian Securities Exchange Limited
11th Floor
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

Dividend Reinvestment Plan allocation price in respect of the final dividend of 7 cents per share payable on 4 November 2013.

We advise the allocation price for shares to be allocated under the Dividend Reinvestment Plan on 4 November 2013 is \$2.777 per share.

Yours faithfully
DAVID JONES LIMITED

Susan Leppinus
Company Secretary

**DAVID
JONES**

David Jones Limited A.C.N. 000 074 573
A.B.N. 75 000 074 573