



28 October 2013

The Manager Companies  
Australian Securities Exchange Limited  
11<sup>th</sup> Floor  
Exchange Centre  
20 Bridge Street  
SYDNEY NSW 2000

Dear Sir

**Dividend Reinvestment Plan allocation price in respect of the final dividend of 7 cents per share payable on 4 November 2013.**

We advise the allocation price for shares to be allocated under the Dividend Reinvestment Plan on 4 November 2013 is \$2.777 per share.

Yours faithfully  
DAVID JONES LIMITED

Susan Leppinus  
Company Secretary

**DAVID  
JONES**

David Jones Limited A.C.N. 000 074 573  
A.B.N. 75 000 074 573