



MARKET RELEASE

1 July 2013

Firstfolio Limited

TRADING HALT

The securities of Firstfolio Limited (the "Company") will be placed in Trading Halt Session State at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in Trading Halt Session State until the earlier of the commencement of normal trading on Wednesday, 3 July 2013 or when the announcement is released to the market.

Security Code: FFF

Andy Weaver

Adviser, Listings Compliance (Sydney)

ASX Release

1 July 2013

Company Announcements
Australian Securities Exchange Limited
20 Bridge Street
Sydney, NSW 2000

Firstfolio Limited (FFF) – Request for trading halt

We hereby request a trading halt in the shares of Firstfolio Limited pending the release to the market of an announcement by the Company relating to the proposed capital raising announced on 11 February 2013 with Australian Capital Enterprise Pty Limited.

Firstfolio proposes that the trading halt be lifted at the earlier of the announcement or the commencement of trading on 3 July 2013.

The Company is not aware of any reason why a trading halt should not be granted.

Dustine Pang
Company Secretary

About Firstfolio Limited

Firstfolio Limited is a mortgages and financial services distribution business, listed on the Australian Securities Exchange under ASX code: FFF. The company offers a diversified range of mortgage solutions, across the full cycle of the loan, through its national network of mortgage brokers, affiliates and related-industry partners, and eChoice – Australia's leading online mortgage brand.

The majority of the company's income is derived from the residential mortgages sector, where it offers aggregation, wholesale lending and management services to a national network of brokers, partner firms and home loan consumers. Firstfolio also offers property-related and financial service solutions including equipment finance, real estate leasing bonds, fee funding, property investment, professional services and insurance.

Loans under management (LUM) have grown to \$20 billion since the Firstfolio brand was founded in 2006 – making it one of Australia's largest independent platforms for the delivery of financial products and services. It has secure lines of funding through a range of wholesale lenders including ING, Advantedge and Adelaide Bank.

Firstfolio aims to generate long-term earnings growth by continuing to develop the largest independent distribution platform in Australia and expanding its range of products and services, including life insurance, mortgage protection, asset finance and financial planning.