



News Release

mio TV celebrates its fifth birthday with a bang

- *Landmark deal with FOX International Channels adds 40 English, Chinese and Indian channels to SingTel's pay TV service*
- *New user-friendly channel numbering and great new bundles*

Singapore, 7 September 2012 – Singapore Telecommunications Limited (SingTel) today unveiled a new and enhanced mio TV after a major acquisition deal with FOX International Channels (FIC) to offer 40 of its channels, most of which will be available from 1 October.

FIC is one of the largest international broadcasters of globally recognised branded subscription television channels. The suite of channels making their debut on mio TV cuts across a wide range of genres and includes top-rated channels such as National Geographic Channel, Star World HD, FOX Movies Premium HD, and STAR Chinese Movies.

Mr Goh Seow Eng, Managing Director of Television, SingTel said, "We are thrilled with this ground-breaking deal as the addition of these FIC channels really takes the entire mio TV experience to a whole new exciting level. Customers love our world-class sports and latest on-demand content, ordered from the comfort of their sofas, but they also want the relaxing option of channel surfing and discovering new shows."

"With these new channels, our customers will enjoy a top-notch combination of both linear and on-demand entertainment to meet their needs. True to mio TV's promise, we are also providing many of these channels in brilliant High Definition (HD) at no extra charge."

The deal brings the total number of channels on mio TV to 111. The new channels span an assortment of languages and genres from the latest lifestyle, music and entertainment content to popular documentaries, children's programming and news.

In addition to sought-after English and Chinese programmes, mio TV customers can look forward to compelling content on tvN, the leading Asian channel for Korean drama, K-Pop culture, variety shows, and lifestyle programming; Bollywood blockbusters on STAR Gold; the best of Tamil entertainment programming on Vijay and the latest news and views on FOX News Channel and Sky News HD. Descriptions of the new channels can be found at Annex A.

More enhancements for an even better viewing experience

To ensure that customers have the fullest enjoyment of our entire range of entertainment, mio TV will be restructuring its channel numbering system with the launch of the new FIC channels (please refer to Annex B for a full set of new channel numbers).



“We will ensure little or no disruption to customers. Existing channels will be available at their new and old channel numbers until end October to give customers time to adjust. All channels have also been organised by genre so viewers can conveniently use their remote control to scan easily for the most immersive experience,” said Mr Goh.

Another enhancement that will please fans of Korean drama series is the fact that KBS World is now available in HD, and ONE HD will be available with both English and Chinese subtitles from 17 September.

Based on feedback from customers, the mio TV channels have been repackaged to ensure that customers are getting the best possible value with a mix of great content and significant savings.

“There is no change in pricing for existing customers unless they choose to upgrade their entertainment options with the new channels,” said Mr Goh. “When they explore our new packages, we are confident that they will be delighted by how well these value-for money packages serve the entire household.”

Letters with important information on channel renumbering and these new packages will be sent by mail to all existing customers by 18 September.

The complete range of new packages will be available for purchase from 9 September so that new customers have ample time to ensure that they are properly installed and ready to enjoy the new mio TV from 1 October.

How to subscribe

Current mio TV customers can subscribe to the new channels at any SingTel shop or by contacting the SingTel sales hotline at 1609 (9am – 9pm daily). For new subscribers, sign-up for mio TV services at any SingTel shop or SingTel Exclusive Retailer. For full information about the new channels and packages, please visit miotv.com.sg

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Annex A – Fox International Channels

No.	Genre: Entertainment	Channel Description
1.	Star World HD	<p>Distinguished by a line-up built on the hottest and the most sought-after lifestyle programmes including dramas, comedies, talent & reality shows and special live events, Star World HD sets the trends across the Asian television landscape.</p> <p>The channel offers affluent young female audiences the chance to indulge in a plethora of exclusive and guaranteed first-run programming, keeping fans well ahead of the curve. Get only the best from Asia's most glamorous channel.</p>
2.	Star World Play (available wef 1 Nov 12)	It is a catch-up on-demand channel to Star World HD. It provides a subset of programming on Star World HD on a catch-up basis.
3.	FOX HD	FOX HD is the general entertainment channel entirely dedicated to the best television series. It features top quality programmes with genre offerings in comedy, drama, action, sports, animation and reality. Now available in high definition quality.
4.	FOX Play (available wef 1 Nov 12)	It is a catch-up on-demand channel to FOX HD. It provides a subset of programming on FOX HD on a catch-up basis.
5.	FOXCRIME HD	FOXCRIME HD is an entertainment channel entirely dedicated to crime and investigation. Now available in high definition quality.
6.	FOXCRIME Play (available wef 1 Nov 12)	It is a catch-up on-demand channel to FOXCRIME HD. It provides a subset of programming on FOXCRIME HD on a catch-up basis.
7.	FX HD	FX HD, an edgy and sophisticated channel that appeals to modern and unconventional audiences who demand high quality standards in everything. Exclusive and unquestionable quality content that embraces a huge genre variety, providing an escape from mainstream series. Now available in high definition quality.
8.	FX Play (available wef 1 Nov 12)	It is a catch-up on-demand channel to FX HD. It provides a subset of programming on FX HD on a catch-up basis.
9.	Channel [V]	Channel [V] V HD is Asia's trend-setting English music channel that features the latest chart-topping music videos, music stars and popular VJs. Locally produced programming, packaging and presenters deliver to the tastes and attitudes of its huge youth audience.

	Genre: Factual	Channel Description
10.	National Geographic Channel	National Geographic Channel invites viewers to re-think the way they see television - and the world - through smart, innovative programming spanning popular science, technology, natural history, wildlife, exploration, archaeology, natural mysteries and people of the world.
11.	National Geographic Play (available wef 1 Nov 12)	An on demand channel to National Geographic Channel. It provides a subset of programming from National Geographic Channel on a catch-up basis.
12.	National Geographic Channel HD	National Geographic Channel HD marries compelling stories with the stunning visuals and credibility that people have come to expect from National Geographic. The channel showcases top rated programmes in unprecedented audio and visual technologies, delivering breathtaking color and sound quality.
13.	Nat Geo Adventure HD	Bold, high impact and exciting, Nat Geo Adventure HD unleashes the spirited adventurer in all of us. The channel chronicles the unfiltered experiences of young travelers whose journeys take them to the edge. Exhilarating stories and thrilling imagery fuels those eager to test their limits and understand the world beyond their borders.
14.	Nat Geo Wild HD	Experience the best, most intimate encounters with wildlife ever seen on television. Backed by its unparalleled reputation for quality and blue-chip programming, Nat Geo Wild HD is dedicated to providing a unique insight into the natural world, the environment and the amazing creatures that inhabit it. From the most remote settings, to the forbidding depths of our oceans, to the protected parks on our doorsteps, Nat Geo Wild HD uses spectacular cinematography and compelling storytelling to take viewers on unforgettable journeys into the wild world.
15.	Nat Geo Music	NAT GEO MUSIC speaks in the rhythms of the world. Following seasoned artists whose anthems have bridged borders and emerging talents now revolutionizing the music scene, NAT GEO MUSIC gives viewers an authentic sound rich in diversity. It is the destination for people passionate about music and world cultures. Explore the world's vibrant cultures through lyrics and beats. Music videos and programming put songs into context, illustrating how music can impact, inspire and transform.
	Genre: Chinese Entertainment	Channel Description
16.	STAR Chinese Channel	STAR Chinese Channel (SCC), the syndicated home entertainment channel tailor-made for Mandarin audiences, has long been recognized by Asian countries

		for its multifarious programmes, including games, interviews, contemporary dramas, trendy dramas and Asia's favourite variety shows.
17.	CHANNEL [V] Taiwan	CHANNEL [V] Taiwan has captured the youth audience with its innovative programming mix. Screening the latest chart-topping music videos, the channel also counts down the hits, provides updates on the biggest stars, and offers gameshows, variety programmes and teens' favourite concerts in Taiwan.
18.	CHANNEL [V] China	CHANNEL [V] China is the go-to place for the latest news, biggest hits and hottest stars in Chinese pop. As an influential force in pop culture, CHANNEL [V] China stages award shows and special events to recognize the region's chart toppers and hit makers.
19.	Xing Kong	Xing Kong captivates Chinese audiences with Mandarin language programmes covering a variety of genres, including talk and game shows, drama series and comedies.
20.	tvN HD	tvN HD is the leading Asian channel for Korean drama, variety shows, music, reality and lifestyle programmes, introduces the latest K-Pop culture with exclusive content and original productions.
21.	tvN on Demand (name TBC)	It is a catch-up on-demand channel to tvN HD. It provides a subset of programming on tvN HD on a catch-up basis.
	Genre: Chinese Info/News	Channel Description
22.	Phoenix Chinese Channel	Phoenix Chinese Channel is a 24-hour Mandarin infotainment channel providing a comprehensive variety of popular, top-quality programming from music, talk shows, sports, movies to lifestyle, special interest programmes and the hottest dramas from Japan, Korea, Hong Kong and other parts of the world.
23.	Phoenix InfoNews	Phoenix InfoNews is the first Mandarin channel providing news 24 hours daily. With journalists stationed around the world, it covers live breaking events, balanced and impartial news reports, in-depth analyses of current affairs, as well as updates on stocks and finance.
	Genre: Chinese Movies	Channel Description
24.	STAR Chinese Movies (SCM) HD	SCM HD is the No.1 Chinese premium movie channel providing exclusive combination of 1st run Asian blockbusters, original mini-productions and telefeatures, superstars concerts and stage performances, major film awards and award-winning documentaries.
25.	STAR Chinese Movies (SCM Play)	It is a catch-up on-demand channel to SCM HD. It provides a subset of programming on SCM HD on a

		catch-up basis. Movies are available in its original language track. SCM Play is available free with subscription of SCM HD.
26.	STAR Chinese Movies Legend (SCM Legend)	SCM Legend gives you 24 hours access to the best of '70s to the '90s films from the top studios in Hong Kong film industry, starring Jackie Chan, Jet Li, Bruce Lee, Sammo Hung, etc
27.	STAR Chinese Movies Legend Play (SCM Legend Play)	It is a catch-up on-demand channel to SCM Legend. It provides a subset of programming on SCM Legend on a catch-up basis. Movies are available in its original language track. SCM Legend Play is available free with subscription of SCM Legend.
	Genre: English Movies	Channel Description
28.	FOX Movies Premium HD	FOX Movies Premium HD now delivers the biggest blockbusters in high definition quality. Powered by its exclusive deals with leading Hollywood studios and innovative programming, FOX Movies Premium HD is the prime destination for any movie lover.
29.	FOX Movies Play	Catch up FOX Movies Premium on demand.
30.	FOX Family Movies HD	FOX Family Movies HD is a movie channel designed for the entire family, providing a unique opportunity for young and old to bond over the best movie magic. The channel offers at least 40 different movies every month and a primetime Sunday premiere each week, along with eye-catching thematic nights and special programming events to keep viewers glued to the TV screen.
31.	FOX Action Movies HD	FOX Action Movies HD delivers Action with the best Action movies from major studios and top independent producers. With the biggest Hollywood blockbusters, first run premiere titles, evergreen hits and drama series, FOX Action Movies is all Action, all the time!
	Genre: Ethnic	Channel Description
32.	STAR Gold	STAR Gold is a 24-hour Hindi movie channel delivering a quality mix of Bollywood blockbusters. With access to one of the largest Indian film libraries, STAR Gold offers a wide variety of films, including the latest premieres featuring Bollywood's hottest stars and most unforgettable music scores.
33.	STAR Plus	STAR Plus is the No.1 general entertainment Hindi channel with English subtitles that offers a variety of programmes, the channel's lineup includes dramas, comedies, reality shows, game shows, historical and mythological epics, as well as, Bollywood award shows and blockbuster movies.

34.	Vijay	Vijay is one of the most popular Tamil entertainment channels in India. The innovative line-up is tailor-made to cater to the distinctive culture of Tamil Nadu and features a range of popular genres including talent contests, music and variety shows, sitcoms, thrillers, reality shows and dramas.
35.	STAR Life OK	STAR Life OK is part of the Star network of channels. It is a 24 hour Hindi language family general entertainment channel with English subtitles. The channel reflects the values & ambitions of urban India & the attitude of 'STAR Life OK' is reflected in the channel content. The channel offers a variety of content across genres such as dramas, reality shows, music shows, mythology, comedy, local programming & sports. STAR Life OK is an attitude, a reminder to everyone to cherish things that really matter in life.
36.	Channel [V] India	Channel [V] India is a household name in India, featuring the latest chart-topping music video, popular reality shows, blockbuster movie previews and reviews, celebrity interviews, concert specials and other lifestyle programmes featuring famous VJs.
	Genre: Kids	Channel Description
37.	BabyTV HD	BabyTV HD is a 24 hour channel offering top-quality, exclusive programmes created by educational experts, in a commercial-free environment. Each hour on BabyTV is an enriching journey full of stories, songs, rhymes, learning and fun! Daytime shows teach little viewers about animals, music, art, language, numbers and friendship. At night, relaxing shows set the mood for bed with soothing lullabies, soft music and bedtime stories.
38.	BabyTV On Demand (available wef 1 Nov 12)	Baby TV On Demand is a catch-up on-demand channel which offers a subset of Baby TV programming.
	Genre: News	Channel Description
39.	FOX News Channel	FOX News Channel is a 24-hour international general news service featuring breaking news events as well as sports, entertainment and business news. The channel is dedicated to delivering objective news coverage, so viewers can make their own decisions about stories that affect their lives.
40.	Sky News HD	Sky News HD is an unrivalled, world class breaking news service with a spirit of innovation and a fresh approach to news broadcasting. As the UK's first dedicated 24-hour news channel, Sky News HD has built a deserved reputation for being the first to break major news as well as offering insight and analysis on the latest stories, all in high definition.

*Channels available on 1 Oct 12 unless otherwise indicated.

Annex B – New Channel Numbers

HD 5	2
Channel 8	3
Suria	4
Vasantham	5
Channel NewsAsia	6
Channel U	7
Okto	8
SET	20
Travel Channel HD	21
Li (HD)	22
WE tv (HD)	24
BabyFirst TV	25
ETTV Yoyo	26
KidsCo	29
Astro Ria	34
Astro Aruna	35
Jiangsu Satellite Channel	36
CCTV-4	37
KBS World HD	38
ONE (HD)	39
France 24 (French)	40
France 24 (English)	41
Bloomberg Television	43
Deutsche Welle (English)	44
Russia Today	45
ETTV Asia News	46
CCTV-NEWS	47
Mei Ah Movies	50
Sundance Channel(HD)	51
Celestial Movies	52
Celestial Classics	53
KIX HD	54
GMA Pinoy TV	56
Australia Network	58
ETTV Asia	71
Yoshimoto Azio	72
Jia Le Channel	88

mio Stadium (HD)	102
mio Stadium 103 (HD)	103
mio Stadium 104 (HD)	104
mio Stadium 105	105
mio Stadium 106	106
mio Stadium 107	107
mio Stadium 108	108
mio Stadium On Demand	109
mio Stadium (SD)	110
ESPN	114
STAR Sports	115
ESPNNews	116
ESPN HD	117
Goal TV 1	118
Goal TV 2	119
Setanta Rugby	120
TEN Cricket	122
STAR Cricket (HD)	123
STAR Cricket Plus	124
ASN (HD)	129
Sky News HD	151
Channel NewsAsia	153
CCTV-NEWS	155
France 24 (English)	159
Deutsche Welle (English)	161
Russia Today	163
FOX News Channel	165
Bloomberg	171
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Nat Geo Adventure HD	255
WE tv (HD)	259
WE tv On Demand (HD)	260
Li (HD)	265
fashiontv HD	271
fashiontv HD On Demand	272



Jia Le On Demand	288
StarWorld HD	301
Film Factory	303
FOX On Demand	304
HD 5	305
Mei Ah Movies On Demand	306
Celestial On Demand	307
Celestial Classic Movies On Demand	308
KIX HD	309
FX HD	310
mobtv SELECT	312
FOXCRIME HD	313
SET	320
Astro World	321
Sundance On Demand (HD)	322
WE tv On Demand	323
Asian Movies	328
FOX HD	330
US TV Crime	340
US TV Drama	341
US TV Entertainment	342
US TV Thriller	343
Channel [V] HD	352
Nat Geo Music	354
Sundance Channel(HD)	401
Sundance On Demand (HD)	402
FOX Family Movies HD	406
FOX Action Movies HD	408
FOX Movies PLAY	409
FOX Movies Premium HD	414
FOX On Demand	417
PictureBox	418
The Film Factory	419
BabyFirst TV	462
BabyTV (HD)	464
KidsCo	474
ETTV Yoyo	480
Channel U	501
Jia Le Channel	502
Jia Le On Demand	503

STAR Chinese Channel	507
Channel 8	508
mobtv SELECT	509
Jiangsu Satellite Channel	512
ONE (HD)	513
Xing Kong	516
tvN HD	518
ETTV Asia	521
KBS World HD	523
Yoshimoto Azio	524
Channel [V] China	547
Channel [V] Taiwan	549
Phoenix InfoNews	551
Phoenix Chinese Channel	553
CCTV-4	555
ETTV Asia News	561
STAR Chinese Movies HD	571
STAR Chinese Movies Play	572
STAR Chinese Movies Legend	573
STAR Chinese Movies Legend Play	574
Mei Ah Mov	577
Mei Ah Movies On Demand	578
Celestial Classics	580
Celestial Classic Movies On Demand	581
Celestial Movies	585
Celestial On Demand	586
Asian Movies	589
Suria	601
Astro Aruna	602
ONE (HD)	604
KBS World HD	606
Astro Ria	608
Astro World	609
Vasantham	621
Sun TV	622
Adithya TV	628
Kalaighnar TV	630
Jaya TV	632
Vijay	634
SET (Hindi)	644



SAB TV	648
Colors	652
STAR Life OK	654
STAR Plus	656
MTV India	658
Channel [V] India	660
STAR Gold	662
EROS Bollywood	665
SONY MAX	668
Times Now	676
France 24 (French)	686
GMA Pinoy TV	688