



28 September 2012

## Quickflix Countdown to Microsoft Xbox 360® Launch.

**Quickflix sets 30th October 2012 as its launch day for Xbox streaming in Australia and New Zealand.**

Sydney: Quickflix Limited (ASX: QFX) today announced that its unlimited streaming of movies and TV service known as Quickflix Play would be available to Microsoft Xbox LIVE Gold subscribers on Xbox consoles in Australia and New Zealand from 30<sup>th</sup> October 2012. In what is one of the most anticipated platform launches for Quickflix streaming so far, its Xbox service will make full use of the game console's Kinect features of hand gesture and voice control for browsing and playing favourite movies at home.

Quickflix announced that it had entered an agreement with Microsoft Xbox on 30 April this year. Since then it has undertaken a significant application development exercise in readiness for the launch. It has also been actively acquiring movie and TV content rights from major studios and independents for its growing addressable streaming audience.

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### About Quickflix

Quickflix ([www.quickflix.com.au](http://www.quickflix.com.au)) is Australia's leading online movie company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail or streamed instantly on-demand from a library of hundreds of movies & TV series direct to PCs, Apple Macs and a growing range of connected TVs, game consoles, iPad, iPhone and other devices. Pay-per-view streaming for the latest release movies and TV is also available on selected devices. In New Zealand Quickflix streaming is available at [www.quickflix.co.nz](http://www.quickflix.co.nz).

