

1 October 2012

Market Information Services Section
New Zealand Exchange Limited
Wellington

NOTIFICATION OF ALLOTMENT OF SECURITIES

For the purposes of Listing Rule 7.12.1 of the NZSX Listing Rules, Trade Me Group Limited advises the following securities have been issued:

Class of securities issued	Ordinary Shares
ISIN	NZTMEE0003S8
Number of securities issued	38,496 Restricted Shares
Issue price	\$3.971 per share
Payment in cash?	Yes
Any amount paid up (if not in full)	Fully paid
Percentage of total class issued (excluding treasury stock)	0.06%
Reasons for the issue	Restricted shares issued to Mr Klouwens, Chief Financial Officer under the IPO Executive Share Plan in respect of the terms of his employment commencing March 2012.
Specific authority for the issue	Directors resolution dated 21 September 2012
Terms or details of the issue	Issue of 38,496 restricted shares to be reclassified into ordinary shares if the issuer achieves an EBITDA of \$110.9m during the period commencing 1 January 2012 and ending 30 December 2012 and Mr Klouwens remains in full time employment with the Company until 31 December 2013.
Total number of securities of the class in existence after the issue (excluding treasury stock)	292,986 Restricted Shares
Date of issue	1 October 2012



Linda Cox
Company Secretary