

Key announcements: Annual Shareholder Meeting

The key information to be announced at Trade Me's Annual Shareholder Meeting today is as follows:

- Trade Me paid a dividend of 7.8 cents per share in September 2012; dividend guidance for the six months to 31 December 2012 remains unchanged from the prospectus (approximately 80% of NPAT, fully imputed);
- Overall trading volumes are stable, but the broader economic upturn forecast at IPO time has not emerged;
- Earnings guidance for the six months to 31 December 2012 is in line with the prospectus, as always this is contingent on activity levels in the run-up to Christmas;
- Mobile activity continues to grow strongly, comprising 28 per cent of all visits to Trade Me in September 2012 (up from approximately 10 per cent a year ago);
- The longer term outlook is fundamentally positive as online adoption by consumers continues to grow, better mobile and tablet devices increase time spent online, and businesses continue to move advertising spend online.

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More info: Please refer to the Annual Meeting information available on Trade Me's investor relations website at investors.trademe.co.nz (and also filed with NZX and ASX).

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