

4 April 2012

The Manager
Market Announcements Platform
Australian Securities Exchange

Capital Raising and Director Appointments

Capital Raising – New Convertible Notes

The Company advises that it has entered into agreements with six investors to subscribe for 25 unsecured convertible notes with a face value of \$25,000 each, which will raise a total of \$625,000. The conversion price of the notes will be at \$0.0035 per share. Each note can convert into 7,142,857 shares. The maturity date of the notes is 1 July 2015. Each note will also carry 714,286 options to subscribe for shares at \$0.007 per share. The expiry date for exercise of the options is two years after the date of issue of the options. The funds will be used for working capital purposes and business development.

Pursuant to ASX Listing Rule 7.1 given that the Company has already issued 15% of its securities in the last 12 months, these Convertible Notes may only be converted following shareholder approval at the next general meeting of the Company which is expected to be in May 2012. The issue of notes themselves being loan instruments until conversion, are not restricted by the placement of capital capacity pursuant to ASX Listing Rules. On the other hand the issue of options is subject to ASX Listing Rule 7.1 and consequently they will be issued as soon as practicable after shareholder approval is obtained, which will be sought at the proposed May 2012 general meeting.

There are no related parties involved with these agreements. There are no parties or circumstances whereby ASX Listing Rule 10.1 would apply.

The issue of the convertible notes will be completed when all monies are received. This is expected to be later this week. The Company will then publish a formal New Issue Announcement.

Director Appointment

The Company has pleasure in announcing the appointment by the board of Mr John Bee as a Non Executive Director effective from today. John Bee is a Melbourne-based management consultant specialising in revenue growth. He has an MBA from Stanford University and following careers with McKinsey & Co and Egon Zehnder International established his own consulting practice. Other experience includes Head of Marketing at a large financial institution and a senior sales executive with IBM. John's marketing and business development expertise, gained from over thirty years of experience in senior executive positions will be extremely valuable for the Company and we are very pleased with his decision to accept this opportunity as a Director of World Reach Limited.

Director Retirement – New Chairman

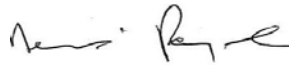
Mr Tony Bigum has retired today as a Non Executive Director and Chairman of the board after nine years as a Director (the past five years as Chairman). The Company would like to thank Mr Bigum for his

service and for his invaluable guidance especially in the period since 2007 when the 'Tele-IP' telephony network services business was disposed of and the Company began focusing on the more profitable satellite communications.

Mr John McCormack, a Chartered Accountant and currently a Non Executive Director, was elected Chairman. Mr McCormack has been a Director since 2008 and his leadership as Chairman will take the Company through its next stage of development.

Mr Michael Capocchi remains in the position of Managing Director.

Yours faithfully



Dennis Payne
Company Secretary