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WORLD REACH LIMITED LAUNCHES SATPHONESHOP.COM AS TELSTRA MOBILE SATELLITE DEALER

Melbourne, Australia, November 21st, 2012 – SatPhone Shop Pty Ltd, a wholly owned subsidiary of World Reach Limited (ASX: WRR), announces its new online satellite phone shop, SatPhone Shop. SatPhone Shop is a Telstra Dealer and provides a wide range of satellite products for the Iridium satellite network.

“This initiative will make it easier for customers in Australia to buy affordable, reliable Beam Communications and Telstra satellite products and services. The shop has been designed to specifically target the needs of government, enterprise and consumer customers across a broad range of industries including mining, oil & gas, emergency services, construction, transport and recreational users. As a specialised Telstra Satellite Dealer, customers can be assured we have the credibility and backing to provide first class service and satellite communication solutions”, said Michael Capocchi, Managing Director for World Reach and SatPhone Shop.

As an accredited Telstra Mobile Satellite Dealer, SatPhone Shop offers the full suite of Satellite products and services including standalone handsets or tailored packages for the Iridium 9555 satellite phones and Iridium Extreme 9575 satellite phone, Grab n Go kits, In-vehicle docking solutions, handset accessories, antennas and cables. Approved customers also have the option to defer payment of their satellite equipment to monthly interest free installments over the term of the contract, allowing for a convenient \$0 upfront purchase option of the hardware. Telstra is the only Australian Iridium service provider to offer this installment plan.

SatPhone Shop is an approved Australian Government Satellite Subsidy provider, allowing eligible customers to claim the subsidy, making the cost of satellite equipment very affordable.

SatPhone Shop was established following the long Beam Communications relationship with Telstra and Iridium Satellite networks over the past ten years. SatPhone Shop provides online accessibility to purchase and connect to Iridium voice, data and SMS services provided by Telstra in Australia along with other specialized packet data and tracking services provided by Beam Communications directly.

World Reach Limited, through its subsidiary Beam Communications has designed, manufactured and distributed satellite equipment to the global satellite communication market for ten years. SatPhone Shop will promote and sell all Beam Iridium solutions through the site.

Yours faithfully



Michael Capocchi
Managing Director

About SatPhone Shop Pty Ltd

SatPhone Shop is a wholly Australian owned subsidiary of World Reach Limited (ASX: WRR) and is an online shop for satellite products to competitive prices. SatPhone Shop is a Telstra Dealer and provides a wide range of ready-to-use satellite products for the Iridium satellite network. The products are suitable for applications within areas like portable, road, maritime and building. For more information, www.satphoneshop.com

About World Reach Limited

World Reach Limited is an Australian publicly listed company, with strategic ownership of companies involved in the design, manufacturing and distribution of equipment, applications and services to the global needs of Information Communication & Technology markets. World Reach Limited is an Australian publicly listed company, owning 100% of Beam Communications Pty Ltd. For more information www.worldreach.com.au

About Beam Communications Pty Ltd

Beam Communications Pty Ltd is a wholly owned subsidiary of World Reach Limited (ASX:WRR); Beam Communications designs, manufactures and distributes a wide range of Iridium and Inmarsat Satellite voice, data, tracking terminals and accessories for the global telecommunications market. Beam is a strategic manufacturer of both Inmarsat and Iridium for satellite docking stations for the Iridium 9555, www.9555iridium.com Iridium Extreme www.9575iridium.com and the Inmarsat IsatPhone Pro satellite telephones www.isatdock.com. Through a global network of Resellers Beam solutions are deployed into a wide range of vertical markets including Maritime, Transport, Government, Defence, Mining, Construction, Forestry, Emergency Services, Relief Aid, Telemetry and Rural Telephony. For more information, www.beamcommunications.com