



Welcome  
OneSteel Limited Extraordinary General Meeting  
8 May 2012



**onesteel**

# Safety and evacuation procedures

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- In the event of an emergency evacuation you will be alerted by:
  1. an audible signal; and
  2. an announcement to evacuate
  
- Emergency exits in this room are located along the South wall
  
- Emergency exits in the lobby are located in the Southwest corner
  
- After exiting the hotel, please follow the directions of hotel staff and proceed to Lang Park located at the intersection of Harrington and Grosvenor Streets

# Chairman, MD & CEO and Company Secretary

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- **Peter Smedley**  
*Chairman and Independent  
Non-Executive Director*



- **Geoff Plummer**  
*Managing Director and  
Chief Executive Officer*



- **Kara Nicholls**  
*Company Secretary*

# Rationale

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- OneSteel no longer reflects what we are today, or our strategic growth direction
- We are now a mining and materials company
- The name Arrium provides the appropriate association to who we are now and our growth focus on Mining and Mining Consumables

Mining



Mining Consumables



Steel & Recycling



# Rationale

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## ■ Transformation key milestones:

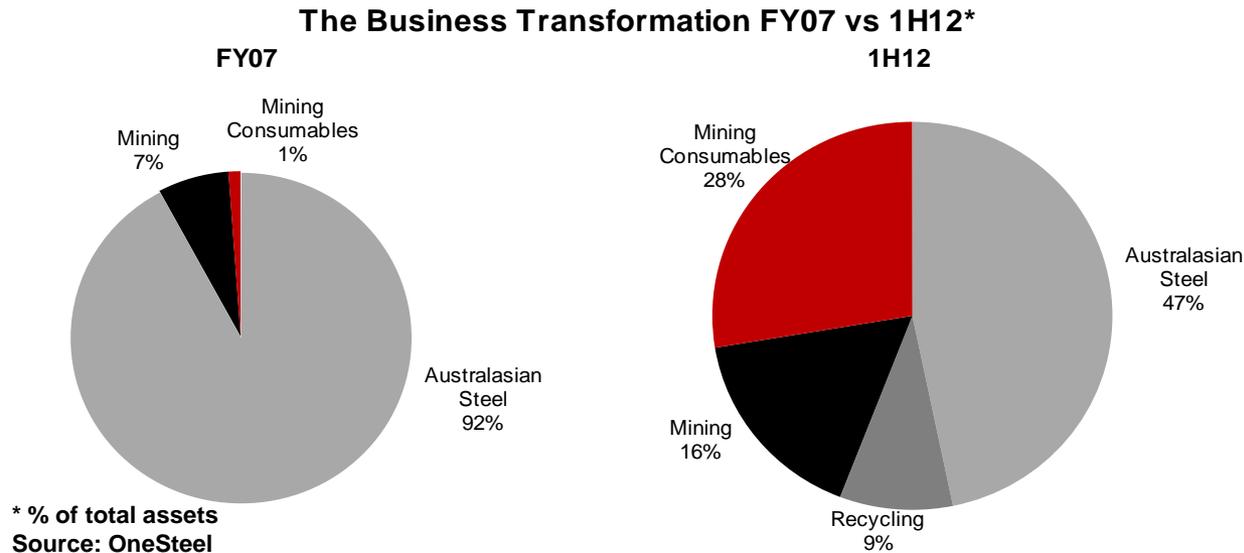
- Creation of an export iron ore revenue stream through completion of Project Magnet in 2007
- Acquisition of Smorgon Steel in 2007 – included some mining consumables businesses in Australia and the US
- Significant expansion of mining consumables business through acquisition of the Moly-Cop Group from Anglo American in December 2010
- Increase in export iron ore sales from 4mtpa to 6+mtpa through Project Magnet Phase 2 (2008 – 2010)
- Announcement of planned step change in iron ore sales to 11mtpa through addition of Southern Iron and doubling of port capacity at Whyalla to 12mtpa





# Rationale for name change to Arrium

- The name OneSteel no longer reflects what the Company is today, or its growth direction
- The Company has undergone significant transformation and is now a mining and materials group
- The transition is reflected in the significant change in proportion of assets and revenues



- Prior to Project Magnet in 2007, Mining and Mining Consumables accounted for only 8% of assets and 7% of revenues. At 1H FY12, they accounted for 44% of assets and 37% of revenues
- Proportion of Mining and Mining Consumables assets will increase further to ~50% when Southern Iron and Whyalla port expansions come on-line, and when previously announced Mining Consumables capacity expansions are completed



# Voting by way of a poll

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- Proxy votes received prior to the meeting will be displayed
- A poll will be called on the Resolution
- The Resolution is a Special Resolution
- Voting will be electronic
- Voting instructions will be provided
- To activate your handset, insert your smartcard



# Questions



- Register to ask a question using your handset
- Press the Green button to join the queue
- An Orange icon and a message on your handset screen will confirm you are in the queue
- When introduced to the meeting, hold the handset close to your mouth



## Resolution

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*“That, with effect from 2 July 2012, the Company’s name be changed from OneSteel Limited to Arrium Limited and the Constitution be amended to reflect the change of name of the Company to Arrium Limited by changing all references to OneSteel Limited in the Constitution to Arrium Limited”.*

Should the Resolution be approved, our ASX three letter code will change from OST to ARI effective 2 July 2012

# Proxies received prior to commencement of the meeting

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	<b>In favour</b>	<b>%</b>	<b>Against</b>	<b>%</b>	<b>Open</b>	<b>%</b>	<b>Abstain</b>
<b>By Proxy</b>							

# Voting using your handset



- To vote “FOR”, press “1”
- To vote “AGAINST”, press “2”
- To “ABSTAIN”, press “3”
- The word “*Received*” will appear briefly on your handset screen
- Your selection, marked with a “X” will appear on your handset screen
- To change your vote, press “1”, “2” or “3”



# Poll results

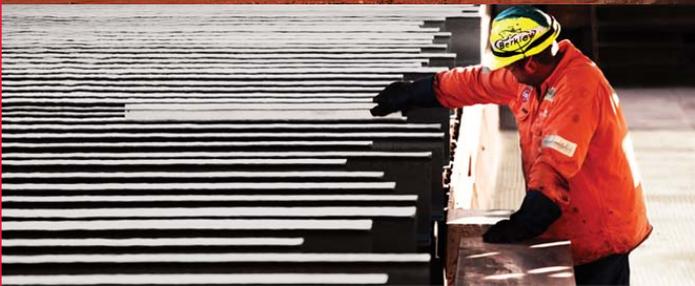
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	<b>In favour</b>	<b>%</b>	<b>Against</b>	<b>%</b>	<b>Open</b>	<b>%</b>	<b>Abstain</b>



Thank you  
Please join us outside for refreshments



**onesteel**

**ONESTEEL LIMITED  
EXTRAORDINARY GENERAL MEETING  
8 MAY 2012**

**CHAIRMAN'S ADDRESS**

**GOOD MORNING LADIES AND GENTLEMEN.**

**MY NAME IS PETER SMEDLEY AND, ON BEHALF OF THE ONESTEEL LIMITED BOARD OF DIRECTORS, I WARMLY WELCOME YOU TO AN EXTRAORDINARY GENERAL MEETING OF ONESTEEL LIMITED.**

**BEFORE WE COMMENCE, I WOULD LIKE TO ADVISE YOU THAT THE MEETING WILL BE WEBCAST AND A COPY WILL BE AVAILABLE ON OUR WEBSITE TOMORROW.**

**HAVING NOTED THAT A QUORUM IS PRESENT, I DECLARE THE MEETING OPEN.**

**LET ME BEGIN BY INTRODUCING GEOFF PLUMMER.**

**GEOFF IS MANAGING DIRECTOR AND CHIEF EXECUTIVE OFFICER.**

**GEOFF HAS BEEN IN THIS ROLE FOR SEVEN YEARS HAVING BEEN APPOINTED IN MAY 2005 AND WAS APPOINTED A DIRECTOR IN DECEMBER 2004.**

**HE JOINED ONESTEEL IN OCTOBER 2000 FROM BHP AFTER 22 YEARS WITH THE GROUP.**

**HIS PREVIOUS ROLES WITH ONESTEEL WERE DEPUTY MANAGING DIRECTOR AND BEFORE THAT, EXECUTIVE GENERAL MANAGER - MARKET MILLS.**

**ALSO PRESENT IS KARA NICHOLLS, COMPANY SECRETARY.**

**I ALSO WELCOME MEMBERS OF ONESTEEL'S MANAGEMENT TEAM AND OUR LEGAL ADVISERS – CLAYTON UTZ.**

**THERE IS ONE RESOLUTION FOR CONSIDERATION SET OUT IN THE NOTICE OF MEETING.**

**THE COMPANY PROPOSES TO CHANGE ITS NAME FROM ONESTEEL LIMITED TO ARRIUM LIMITED.**

**IN COMMENTING ON THE RESOLUTION I WOULD FIRSTLY LIKE TO SAY HOW PLEASED THE BOARD IS TO BE ABLE TO ASK SHAREHOLDERS TO APPROVE THE NAME ARRIUM.**

**WE FEEL THAT IT PROVIDES AN APPROPRIATE ASSOCIATION TO WHAT THE COMPANY IS TODAY AND ITS FUTURE GROWTH DIRECTION.**

**I WOULD LIKE TO MAKE CLEAR THAT THE NAME ONESTEEL HAS BEEN A VERY GOOD NAME FOR US IN THE PAST.**

**IT IS A STRONG NAME, AND HAS PROVIDED A CLEAR ASSOCIATION TO WHAT WE WERE PRIOR TO OUR EXPANSION INTO THE RESOURCES SECTOR - A DOMESTIC FOCUSED STEEL COMPANY.**

**IT WAS APPROPRIATE FOR US THEN, BUT NO LONGER REFLECTS WHAT WE ARE TODAY AND OUR STRATEGIC GROWTH DIRECTION.**

**WE ARE NOW A MINING AND MATERIALS COMPANY AND THE NAME ARRIUM PROVIDES THE APPROPRIATE ASSOCIATION TO THIS, AND OUR GROWTH FOCUS ON OUR MINING AND MINING CONSUMABLES BUSINESSES.**

**ARRIUM IS THE PRODUCT OF A REMARKABLE TRANSFORMATION, AND I WOULD LIKE TO STEP YOU THROUGH THIS TO HELP BETTER UNDERSTAND THE RATIONALE FOR CHANGING THE NAME.**

**WHEN WE WERE SPUN OUT OF BHP ALMOST 12 YEARS AGO, WE COMMENCED AS ONESTEEL, A NAME REFLECTING THAT WE WERE, AT THAT TIME, AN AUSTRALIAN DOMESTIC FOCUSED LONG PRODUCTS STEEL PRODUCER AND STEEL DISTRIBUTOR.**

**A DEFINING MOMENT IN OUR HISTORY OCCURRED IN 2005 WHEN THE BOARD DECIDED TO ENTER THE EXPORT IRON ORE MARKET THROUGH PROJECT MAGNET.**

**THIS WAS ACHIEVED THROUGH CONVERTING OUR WHYALLA STEELWORKS TO MAGNETITE IRON ORE FEED FROM OUR MINES AT THE MIDDLEBACK RANGES IN SOUTH AUSTRALIA, THEREBY FREEING UP OUR MORE MARKETABLE AND VALUABLE HEMATITE ORE FOR EXTERNAL SALE.**

**THE PROJECT WAS COMPLETED IN 2007, WITH THE INVESTMENT CONTINUING TO PROVIDE SIGNIFICANT VALUE FOR SHAREHOLDERS.**

**THE NEXT MILESTONE FOR THE COMPANY WAS OUR ACQUISITION OF SMORGON STEEL IN 2007.**

**INCLUDED IN THE ACQUISITION WERE SOME MINING CONSUMABLES BUSINESSES, INCLUDING GRINDING MEDIA BUSINESSES IN AUSTRALIA AND THE UNITED STATES, WHICH BUILT ON OUR EXISTING POSITION IN MINING CONSUMABLES.**

**THESE BUSINESSES ARE ALSO LEVERAGED TO THE STRONG GLOBAL RESOURCES SECTOR, PARTICULARLY COPPER, GOLD AND IRON ORE.**

**THE NEXT SIGNIFICANT MILESTONE IN OUR TRANSITION WAS THE ACQUISITION AT THE END OF 2010 OF THE MOLY-COP MINING CONSUMABLES BUSINESS IN THE AMERICAS FROM ANGLO AMERICAN.**

**THIS POSITIONED US AS THE GLOBAL LEADER IN GRINDING MEDIA WITH PARTICIPATION IN SOME OF THE WORLD'S LARGEST AND MOST ATTRACTIVE MINING CONSUMABLES MARKETS, AS WELL AS PROVIDING THE COMPANY WITH A PLATFORM FOR FURTHER GROWTH IN MINING CONSUMABLES.**

**PRIOR TO THE ACQUISITION, MOLY-COP WAS THE LARGEST PRODUCER OF GRINDING MEDIA IN THE WORLD AND WE WERE THE SECOND LARGEST.**

**WE ARE NOW THE LARGEST PRODUCER OF GRINDING MEDIA GLOBALLY BY A LONG WAY.**

**PROJECT MAGNET WAS ORIGINALLY PREMISED ON DELIVERING IRON ORE SALES OF FOUR MILLION TONNES PER ANNUM.**

**WE ACHIEVED THIS IN 2007 ON TIME, AND WERE SUBSEQUENTLY SUCCESSFUL IN INCREASING SALES TO FIVE MILLION TONNES IN 2009, AND EXTENDING THIS TO SIX MILLION TONNES IN 2010, ESSENTIALLY THROUGH SWEATING OUR SUPPLY CHAIN.**

**WHILE WE CONTINUE TO LOOK AT OPPORTUNITIES FOR INCREASING SALES FROM OUR MIDDLEBACK RANGES MINING OPERATION, WE WERE PARTICULARLY FOCUSED ON IDENTIFYING OPPORTUNITIES TO MAKE A STEP-CHANGE IN OUR IRON ORE SALES QUICKLY.**

**THIS OPPORTUNITY, AND OUR MOST RECENT MILESTONE, CAME THROUGH THE ANNOUNCEMENT LATE LAST YEAR THAT WE WOULD BE ACQUIRING WPG RESOURCES' IRON ORE ASSETS IN SOUTH AUSTRALIA AND DOUBLING OUR IRON ORE EXPORT CAPACITY AT THE WHYALLA PORT FROM SIX TO 12 MILLION TONNES PER ANNUM.**

**WE RECENTLY INDICATED THAT, IN ADDITION TO EXPECTING TO BE AT AN ANNUAL SALES RUN RATE OF 11 MILLION TONNES BY THE MIDDLE OF NEXT YEAR, WE ARE INVESTIGATING OPTIONS TO UTILISE THE FULL CAPACITY OF THE PORT, AS WELL AS INVESTIGATING OPTIONS TO MAINTAIN SALES OVER 11 MILLION TONNES PER ANNUM FOR AT LEAST 10 YEARS.**

**THIS WILL MAKE US ONE OF THE LARGEST EXPORTERS OF IRON ORE IN AUSTRALIA OUTSIDE THE THREE MAJORS.**

**THROUGH OUR RESOURCE FOCUSED GROWTH STRATEGY, WE HAVE MOVED FROM BEING SOLELY A DOMESTIC STEEL COMPANY TO NOW BEING A MINING AND MATERIALS COMPANY WITH THREE BUSINESSES: MINING; MINING CONSUMABLES; AND STEEL & RECYCLING.**

**TO GIVE YOU AN IDEA OF THE SCALE OF THIS CHANGE, PRIOR TO COMPLETING PROJECT MAGNET IN 2007 OUR MINING AND MINING CONSUMABLES BUSINESSES ACCOUNTED FOR ONLY 8% OF ASSETS AND 7% OF REVENUES.**

**AT THE END OF DECEMBER LAST YEAR THEY ACCOUNTED FOR 44% OF ASSETS AND 37% OF REVENUES.**

**THESE PERCENTAGES WILL INCREASE FURTHER, INCLUDING THE PROPORTION OF ASSETS LIFTING TO AROUND 50% WHEN OUR SOUTHERN IRON AND WHYALLA PORT EXPANSION PROJECTS COME ON-**

**LINE LATER THIS YEAR AND ONCE OUR RECENTLY ANNOUNCED EXPANSIONS IN THE MOLY-COP MINING CONSUMABLES BUSINESSES ARE COMPLETE.**

**IT IS WORTH POINTING OUT THAT THE NAME ONESTEEL HAS IN FACT BEEN AN IMPEDIMENT IN RECENT YEARS IN MARKETING THE COMPANY TO THE INVESTMENT MARKET.**

**WE HAVE FOUND THAT MANY INVESTORS, PARTICULARLY OVERSEAS INVESTORS, HAVE HAD PERCEPTIONS THAT WE WERE SOLELY A STEEL COMPANY DUE TO OUR NAME SUGGESTING THIS, AND MISSED THAT WE ARE NOW A SIGNIFICANT MINER AND EXPORTER OF IRON ORE AND THE GLOBAL LEADER IN GRINDING MEDIA SERVICING THE FAST GROWING COPPER, GOLD AND IRON ORE MARKETS IN KEY GROWTH MARKETS ACROSS THE WORLD.**

**I WOULD NOW LIKE TO BRIEFLY DISCUSS HOW THE NAME CHANGE WILL BE APPLIED THROUGH THE ORGANISATION.**

**FIRSTLY, ARRIUM WILL BE OUR LISTED NAME ON THE ASX AND WILL APPLY TO THE COMPANY AS A WHOLE, REFLECTING OUR BROAD CORPORATE IDENTITY AS A MINING AND MATERIALS GROUP.**

**BENEATH THE CORPORATE LISTING, THE ARRIUM BRAND WILL ALSO BE APPLIED TO TWO OF OUR THREE BUSINESSES.**

**OUR MINING BUSINESS, WHICH INCLUDES OUR MIDDLEBACK RANGES, SOUTHERN IRON AND WHYALLA PORT OPERATIONS, WILL TAKE THE ARRIUM MINING BRAND.**

**OUR MINING CONSUMABLES BUSINESS HAS A RANGE OF BUSINESSES WITH THE LARGEST BEING THE MOLY-COP GRINDING MEDIA BUSINESS – THIS WILL BE BRANDED ARRIUM MINING CONSUMABLES.**

**AND OUR STEEL BUSINESS, WHICH INCLUDES STEEL MANUFACTURING, DISTRIBUTION AND METAL RECYCLING, WILL OPERATE AS IT DOES NOW UNDER THE ONESTEEL BRAND.**

**AS I SAID EARLIER, THE ONESTEEL BRAND IS A VERY STRONG AND CLEAR BRAND FOR OUR STEEL BUSINESS.**

**IT IS HIGHLY RECOGNISED IN AUSTRALIA AMONG OUR CUSTOMERS, SUPPLIERS AND COMMUNITIES FOR DELIVERING GOOD QUALITY STEEL AND METAL PRODUCTS AND SERVICES, AND FOR ITS CONTRIBUTION TO THE COMMUNITIES IN WHICH WE OPERATE.**

**THIS RELATIONSHIP HAS BEEN BUILT OVER THE LAST DECADE AND THE COMPANY WILL CONTINUE TO BENEFIT FROM MAINTAINING ONESTEEL AS A BUSINESS BRAND.**

**RETAINING THE ONESTEEL BRAND FOR OUR STEEL AND RECYCLING BUSINESS ALSO HELPS KEEP THE COST OF THE NAME CHANGE TO A MINIMUM, WHICH WE ESTIMATE WILL BE APPROXIMATELY \$1 MILLION.**



**INCLUDED IN THIS ESTIMATE IS THE COST OF THE PROCESS THAT WAS CARRIED OUT TO DEVELOP THE NAME, TEST THAT IT PROVIDES THE NECESSARY ASSOCIATION TO MINING AND MATERIALS, AS WELL AS CARRYING OUT THE APPROPRIATE REGISTRATIONS BOTH HERE AND OVERSEAS.**

**AS CHAIRMAN, ON BEHALF OF THE BOARD, I COMMEND THE NEW NAME ARRIUM TO YOU.**

**WE BELIEVE THE NAME ARRIUM PROVIDES THE NECESSARY ASSOCIATION WITH THE MINING AND MATERIALS BUSINESS WE HAVE BECOME, AS WELL AS BETTER ACCOMMODATING OUR STRATEGIC GROWTH FOCUS.**