

## **ASX/MEDIA RELEASE**

### **iProperty Group upgrades management team – Former UEM land Director joins as General Manager to drive property developer advertising business**

**Friday April 27<sup>th</sup>** – iProperty Group Ltd, owner of Asia's No. 1 network of property portal sites under the iProperty brand ([www.iproperty.com](http://www.iproperty.com)), today announced that Mr Edward Sutton has joined as General Manager, Developer for iProperty Group. Mr Sutton's role will be to work with property developers across the region in providing marketing solutions via the network of market leading iProperty portals.

Mr Sutton was most recently with UEM Land based in Malaysia, where he held the role of Director, Strategic Marketing. He was responsible for generating inbound investment from Regional Developers to form alliances with UEM Land for the development of UEM lands flagship Nusajaya City project. Prior to UEM Land, Mr Sutton held the position of General Manager of Development for Nakheel based in Dubai, United Arab Emirates, where he was responsible for the development of the Trump International Hotel and Tower on the Palm Jumeirah.

Mr Sutton brings with him a wealth of experience in real estate development and project marketing. He has experience in the full life cycle of the development process and understands the international dynamic of real estate development and online and offline marketing. In his new role, Mr Sutton will be responsible for providing property developers across Asia with continual value, driving Developer business growth and monetization opportunities, as well as adding significant leadership to iProperty Group. Mr Sutton holds a Masters of Business Administration from the University of New England, Australia.

"We are very excited that Ed has agreed to join our business. He is highly regarded in the property developer industry internationally. His business acumen combined with his understanding of the Developer market is the perfect fit for the business. This appointment further delivers on our strategic goal of deepening our engagement with the property developer industry." said Shaun Di Gregorio, Chief Executive Officer of the iProperty Group.

Mr Sutton stated: "I am thrilled to be joining iProperty Group as General Manager of the property developer business across the Group. iProperty Group has become a leader in product and innovation. This gives us a great platform to grow this segment of the business on the back of our market leadership and assist our clients in reaching a regional audience in a sophisticated, cost effective way, reducing sales cycles and improving bottom line margins. I look forward to leading this group to success in the way that the board and senior management has done with iProperty Group as a whole, so far."

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**About iProperty Group Limited ([www.iproperty-group.com](http://www.iproperty-group.com))**

Listed on the Australian Securities Exchange, the iProperty Group (ASX:IPP) owns and operates Asia's No.1 network of property websites under the iProperty.com umbrella brand.

Headquartered in Kuala Lumpur, Malaysia, the Company is focused on developing and operating leading real estate Internet portals with other complementary offerings in Asian markets. It currently operates online property portals for consumer and business needs in the markets of Malaysia, Hong Kong, Indonesia and Singapore, and has investments in India and Philippines. Most of its sites are ranked first in their respective markets.

Along with 18 property websites around the region, the Group's portfolio also includes the first comprehensive regional commercial property website, CommercialAsia.com, as well as a regional property exhibition business and a Malaysian monthly property magazine.

iProperty Group Network of websites:

- Malaysia: [iProperty.com Malaysia](http://iProperty.com/Malaysia)
- Singapore: [iProperty.com Singapore](http://iProperty.com/Singapore)
- Hong Kong: [GoHome.com.hk](http://GoHome.com.hk) and [House18.com](http://House18.com)
- Indonesia: [rumah123.com](http://rumah123.com) and [rumahdanproperti.com](http://rumahdanproperti.com)
- India: [iProperty.com India](http://iProperty.com/India)
- Philippines: [iProperty.com Philippines](http://iProperty.com/Philippines)
- Events: iProperty.com EXPO
- Commercial: [CommercialAsia.com](http://CommercialAsia.com)
- Luxury: [iLuxuryasia.com](http://iLuxuryasia.com)