

## ASX/Media Release

10 December 2012

### KneoWORLD Games Bundle 2 Release and Share Purchase Plan Partial Underwriting

- **Launch of KNeoWORLD Games Bundle 2 optimised for Android Smartphones and Tablets**
- **Share Purchase Plan Partial Underwriting and extension**

Entellect Limited (the **Company**) **launched today Games Bundle 2** on its [www.KNeoWORLD.com](http://www.KNeoWORLD.com) Games Publishing Portal. To meet the emerging dominance of Google's Android operating system, Bundle 2 is optimised for Android smart phones and tablets, including Samsung products, with iPhone and iPad Apps to follow shortly.

The Games Bundle 2 follows the inaugural launch of Games Bundle 1 in September 2012 and will be available for sale for 8 weeks and will be followed by Games Bundle 3 and subsequent succeeding Bundles, with each Bundle creating additional and repeat revenue streams.

Just like Bundle 1, Bundle 2 again includes world-class educational interactive games augmented to enhance learning for young students. Validated by educators, the games, apps and initiatives are fun, compelling and desirable to children and are designed to improve learning skills.

KNeoWORLD continues to position ESN to capitalise on the exponential growth of online computer, pad, tablet, portable and smart-phone platforms in the unmet market of educational entertainment under a proven business model and its digitally optimised marketing platform combined with a micro pricing model that creates rapid customer acquisition and repeat purchasing on each Games Bundle release.

The Company is also pleased to advise the current **Share Purchase Plan** offer to shareholders has now been **underwritten to 30%** of the base offer of \$591,000.

In view of the significance of the underwriting and the launch of the Company's second Games Bundle today, the Board has extended the **closing date of the Share Purchase Plan to 19 December 2012** to allow shareholders further time to evaluate their investment in light of these two significant events.

**-End**

**About Entellect Limited**

**Entellect Limited (ASX: ESN)** is an educational games company. An Australian public company based in Melbourne with its operations in San Francisco, it is listed on the Australian Securities Exchange (ASX).

The Company is a 60% joint venture partner in Knowledge Nation that integrates, licenses and distributes educational world-class interactive games optimised to enhance learning for young students. The games and initiatives are fun, compelling and desirable to children and have been designed to improve learning skills and validated by educators.

Entellect and Knowledge Nation deliver their world class education-based games and applications via their web portal [www.KNeoWORLD.com](http://www.KNeoWORLD.com) on a micro subscription and apps basis and continue to build a solid strategy for growth in the dynamic educational games and social media industry. For more information please visit: [www.entellect.com.au](http://www.entellect.com.au)

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