



ASX / MEDIA RELEASE

01 JULY 2009
ELS001.2010

UPDATE – DATAMOTION VICE-PRESIDENT'S TOUR OF AUSTRALIA WITH SMX



As announced by Synergy Equities Group Limited (“the Company”, ASX : SYG) on 22 Jun 09, Mr R J (“Bob”) Janacek, one of the world’s foremost authorities on secure messaging and DataMotion, Inc.’s (www.datamotion.com) Executive Vice-President, Founder and Chief Technical Officer toured Australia last week with Data-inCrypt® Pty Ltd Directors on behalf of SMX secure registered email.

During his visit to Australia, Bob Janacek met with media organisations in Sydney, Canberra & Melbourne (to date resulting in articles in the Herald Sun on Fri 26 Jun 09 and The Age on Sat 27 Jun 09) and had the opportunity to discuss SMX / DataMotion’s platform architecture and technical specifications with leading potential Government and corporate SMX clients in Perth, Canberra and Melbourne.

Ahead of the formal commencement of the Common Criteria certification of SMX in late July / early August 09 (the ASX announcement of 16 Jun refers), Data-inCrypt® and Bob conducted a briefing meeting with Stratsec Pty Ltd (www.stratsec.net) in Canberra, which was also attended by the Acting Manager AISEP (Australasian Information Security Evaluation Program) from the Defence Signals Directorate (www.dsdc.gov.au), part of the Australian Department of Defence. This briefing meeting focussed on the technical specifications of SMX / DataMotion and discussion surrounding potential uses for SMX by State and Federal Government departments, particularly given that no similar product has been Common Criteria certified to date.

Bob’s visit represents a significant milestone in the evolution and strengthening of Data-inCrypt®’s relationship with DataMotion, and has provided DataMotion with first-hand experience of the Australian marketplace whilst in turn providing Data-inCrypt® with considerable insight into the future direction of the SMX / DataMotion platform.

Yours faithfully

Ronald Moir
Managing Director
SYNERGY EQUITIES GROUP LIMITED

