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RIVERCITY MOTORWAY LAUNCHES ONLINE TAG ACCOUNT SET-UP

RiverCity Motorway Group has released the first of its tolling products for the Clem Jones Tunnel (CLEM7) with the launch of its new electronic tag account.

Marketed under the Group's FLOW Tolling brand, the FLOW Tag Account can be used on any tollway in Brisbane and across Australia.

RiverCity Motorway Group CEO Flan Cleary said the new tag offered a genuine alternative for Brisbane motorists.

"A key element of our marketing strategy is making it easy and affordable for motorists to use the CLEM7," he said.

Key features of the FLOW Tag Account include:

- Customers only pay \$25 in pre-paid toll credits to open an account
- FLOW Tags work on any tollway in Australia
- Account holders can link as many FLOW Tags as they like to a single account
- There is no limit to how many vehicles can share one FLOW Tag
- There are no annual minimum use charges
- There are no additional fees for manual top-up
- Customers will receive printed quarterly statements free of charge

Mr Cleary said the Group would launch its FLOW Plate Account and trip passes closer to the opening of the tunnel in early 2010.

The 6.8 kilometre CLEM7 will connect Bowen Hills in the north with Woollongabba in the south, bypassing up to 24 sets of traffic lights. It will connect with Lutwyche Road, Inner City Bypass, Shafston Avenue, the Pacific Motorway and Ipswich Road.

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