



MARKET RELEASE

11 May 2009

Pacific Brands Limited

TRADING HALT

The securities of Pacific Brands Limited (the "Company") will be placed in pre-open at the request of the Company, pending the release of an announcement by the Company. Unless ASX decides otherwise, the securities will remain in pre-open until the earlier of the commencement of normal trading on Wednesday, 13 May 2009 or when the announcement is released to the market.

Security Code: PBG

James Gerraty
Manager, Issuers (Melbourne)