

## **Coca-Cola Hellenic Bottling Company S.A. announces intention to delist from ASX**

**Athens, Greece – 2 June 2009** - Coca-Cola Hellenic Bottling Company S.A. (Coca-Cola Hellenic, the Company, CHB) announces that it intends to seek its removal from the official list of ASX Limited (ASX) and suspension in trading of its CHESS Depository Interests (CDIs) on the ASX effective from the close of the market on 26 August 2009.

CHB currently trades on the ASX by way of CHESS Depository Interests (CDIs). CHB shares are currently also listed for trading on the Athens Exchange with a secondary listing on the London Stock Exchange (LSE). CHB's American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE). Following the delisting from the ASX, CHB common shares will continue to trade on the Athens Exchange and the LSE while ADRs will continue to trade on the NYSE.

CHB was admitted to the official list of the ASX on 31 August 2000. Since that time, some CDI holders have sought to convert their CDIs to shares. As a result, CDIs representing CHB shares now represent approximately 0.63% of CHB's issued and outstanding capital stock.

CHB's decision to delist is due to the low level of CDIs now quoted on the ASX and the low level of trading on the ASX compared to the other exchanges. These factors make it unlikely that CHB would seek to raise further equity capital via its ASX listing. In these circumstances, CHB wishes to avoid the administrative costs of an ASX listing, including the higher level of regulatory compliance costs associated with multiple listings.

### ***Delisting Process***

CHB will send CDI holders a letter providing details of the delisting process which will outline:

- the international Share Sale Facility that will be established following the date of suspension of ASX trading of CHB's CDIs by CHB and that will be implemented by National P&K Securities S.A., to enable CDI holders to sell their CDIs during the period from 9 November 2009 to 4 December 2009 by sending in a Sale Instruction Form by 27 November 2009 (the "Share Sale Facility"); and
- the arrangements for sale of the CHB shares underlying any remaining CHB CDIs, the sale of which will take place on the Athens Exchange after the cessation of sales on the Athens Exchange under the Share Sale Facility between 7 December 2009 and 23 December 2009.

CHB will also identify in that letter steps that CDI holders could take if they wished to maintain their interest in the underlying CHB shares by holding such CHB shares under their own name on the Athens Exchange or selling them through another licensed broker on the Athens Exchange.

Indicative dates for the delisting process:

26 August 2009	Expected effective date of suspension in trading of CHB CDIs on ASX (Suspension Date). Please note: you will be unable to trade CDIs on ASX after this date and CHB will be removed from the Official List 5 business days later.
2 November 2009	Opening of the Share Sale Facility
9 November 2009	Earliest date for sales under the Share Sale Facility
27 November 2009	Closing of the Share Sale Facility
4 December 2009	Final date for sales under the Share Sale Facility
7 December 2009	First date for sales of remaining shares underlying CDIs
23 December 2009	Final date for sales of remaining shares underlying CDIs

For more information on CHB, please see [www.coca-colahellenic.com](http://www.coca-colahellenic.com).

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#### **About Coca-Cola Hellenic**

Coca-Cola Hellenic is one of the world's largest bottlers of products of The Coca-Cola Company with sales of more than 2 billion unit cases. It has broad geographic reach with operations in 28 countries serving a population of approximately 560 million people. Coca-Cola Hellenic offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola Hellenic is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting our business in ways that protect and preserve the environment and contribute to the socio-economic development of our local communities.

Coca-Cola Hellenic's shares are listed on the Athens Exchange (ATHEX: EEEK), with a secondary listing on the London Stock Exchange (LSE: CCB). Coca-Cola Hellenic's American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE: CCH) and Chess Depositary Instruments (CDIs) are listed on the Australian Stock Exchange (ASX: CHB). Coca-Cola Hellenic is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information, please visit [www.coca-colahellenic.com](http://www.coca-colahellenic.com)