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ASX ANNOUNCEMENT

AUTOMOTIVE TECHNOLOGY GROUP TO COMMENCE DISCUSSIONS WITH POTENTIAL US CUSTOMERS

Leading Australian clean automotive technology company Automotive Technology Group (ATG) (ASX: ATJ) is pleased to announce that it will commence negotiations this week with major prospective North American customers for its patented green technology Sprintex Supercharger product.

The Company's head of business development Mr Jay Upton will today commence discussions in USA with a number of prominent automotive sector manufacturers and suppliers to follow up from the Company's recent launch of the Sprintex Supercharger product range in the American market.

Mr Upton will meet with specialist performance component and systems manufacturing groups for Volkswagen, Mini, Mitsubishi and Honda for discussions on the construction of specialised supercharger systems for the individual brands, using the Sprintex Supercharger product range, with a view to production commencing in the second quarter of 2010.

He will also meet with Sprintex's distributor for motorcycle superchargers, Patrick Racing, as well as a niche, luxury vehicle manufacturer to finalise the Sprintex Supercharger system for its sports car range.

In addition, Mr Upton will join with a number of automotive-sector experts and leaders at a specialist automotive sector forum in Orlando, Florida to follow up on the Company's launch of the Sprintex® Supercharger in the North American market.

ATG's Sprintex Supercharger product delivers lower exhaust emissions and greater fuel efficiency and performance from automotive engines.

Currently there are around 21 million forced induction (which includes superchargers and turbochargers) engine units produced each year and the total global market is forecast to grow by 70% over the next five years as the automotive industry seeks new methods to reduce vehicle emissions and fuel consumption, to comply with tougher emissions standards being implemented by governments worldwide.

The Sprintex Supercharger has been confirmed by independent testing as the world's best supercharger for automotive applications. In Addition, it also has major applications in the industrial compressor market.

ATG managing director Steve Apedaile said: "There is a growing level of awareness of the Sprintex Supercharger, and its superior performance in reducing engine emissions and fuel consumption, as we continue to roll out our product launch in the US. Our goal now is to increase our order book in the aftermarket sector and then target automobile manufacturers, and we believe both sectors represent major market opportunities for the Company."

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About Automotive Technology Group

Automotive Technology Group listed on the ASX in May 2008. It is the designer and manufacturer of the patented low emissions, high fuel efficiency Sprintex® supercharger product range. The Company's vision is to be a leading developer and manufacturer of innovative green automotive technologies to world markets, in particular in the market for superchargers.

Motor vehicle and motorcycle manufacturers are increasingly turning to superchargers to help meet tougher vehicle emissions and fuel efficiency targets being set by governments globally, and the Sprintex® Supercharger achieves these two goals while ensuring that engine performance is not compromised.

The Company operates from a specialist research and development, and manufacturing facility in Perth, Western Australia.