



The Manager  
Companies Announcements Office  
Australian Securities Exchange

6 July 2009

Electronic Lodgement

Dear Sir/Madam

**Appointment of Additional Secretary and Final Appendix 3Z  
Notices from Directors**

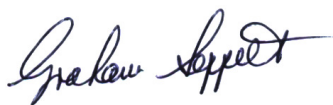
The company is pleased to announce the appointment of Mr Graham Seppelt as an additional company secretary.

Mr Seppelt has had extensive experience as a contract accountant and in corporate advisory roles. He is currently company secretary for BSA Limited, Austin Exploration Limited, Legend Corporation Limited, Mesbon China Nylon Limited and Strzelecki Metals Limited. Mr Seppelt is also an additional company secretary for Uranium Exploration Australia Limited.

**Appendix 3Z Notices for former directors**

The final Appendix 3Z notices are attached for directors retiring from office.

On behalf of the Board



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# Appendix 3Z

## Final Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity</b>	<b>Brainytoys Limited</b>
<b>ABN</b>	<b>28 001 894 033</b>

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of director</b>	Charles MacKinnon
<b>Date of last notice</b>	8 May 2008
<b>Date that director ceased to be director</b>	10 June 2009

### Part 1 – Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>  5,007,451 Ordinary Shares 2,393,750 Options 2,998,473 Listed Options expiring on 31/03/2013
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**Part 2 – Director’s relevant interests in securities of which the director is not the registered holder**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b> Note: Provide details of the circumstances giving rise to the relevant interest	<b>Number &amp; class of securities</b>

**Part 3 – Director’s interests in contracts**

<b>Detail of contract</b>	
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>No. and class of securities to which interest relates</b>	

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<b>Name of entity</b>	<b>Brainytoys Limited</b>
<b>ABN</b>	<b>28 001 894 033</b>

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of director</b>	Alex Agüero
<b>Date of last notice</b>	8 May 2008
<b>Date that director ceased to be director</b>	10 June 2009

### **Part 1 – Director's relevant interests in securities of which the director is the registered holder**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
5,675,806 Ordinary Shares
5,121,450 Options

**Part 2 – Director’s relevant interests in securities of which the director is not the registered holder**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b> Note: Provide details of the circumstances giving rise to the relevant interest	<b>Number &amp; class of securities</b>

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Introduced 30/9/2001.

<b>Name of entity</b>	<b>Brainytoys Limited</b>
<b>ABN</b>	<b>28 001 894 033</b>

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of director</b>	Graham Nicol
<b>Date of last notice</b>	8 May 2008
<b>Date that director ceased to be director</b>	10 June 2009

### **Part 1 – Director's relevant interests in securities of which the director is the registered holder**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
620,825 Ordinary Shares
512,500 Options
372,495 Listed Options expiring on 31/03/2013

**Part 2 – Director’s relevant interests in securities of which the director is not the registered holder**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b> Note: Provide details of the circumstances giving rise to the relevant interest	<b>Number &amp; class of securities</b>

**Part 3 – Director’s interests in contracts**

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<b>Nature of interest</b>	
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Introduced 30/9/2001.

<b>Name of entity</b>	<b>Brainytoys Limited</b>
<b>ABN</b>	<b>28 001 894 033</b>

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of director</b>	Lawrence H Bernstein
<b>Date of last notice</b>	8 May 2008
<b>Date that director ceased to be director</b>	23 October 2008

### Part 1 – Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
328,445 Ordinary Shares
1,000,000 Options
197,067 Listed options expiring 31/03/2013



**Part 2 – Director’s relevant interests in securities of which the director is not the registered holder**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b> Note: Provide details of the circumstances giving rise to the relevant interest	<b>Number &amp; class of securities</b>

**Part 3 – Director’s interests in contracts**

<b>Detail of contract</b>	
<b>Nature of interest</b>	
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Introduced 30/9/2001.

<b>Name of entity</b>	<b>Brainytoys Limited</b>
<b>ABN</b>	<b>28 001 894 033</b>

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of director</b>	Robert Finn
<b>Date of last notice</b>	8 May 2008
<b>Date that director ceased to be director</b>	1 December 2008

### **Part 1 – Director's relevant interests in securities of which the director is the registered holder**

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
775,200 Ordinary Shares 465,120 Listed options expiring 31/03/2013

**Part 2 – Director’s relevant interests in securities of which the director is not the registered holder**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b> Note: Provide details of the circumstances giving rise to the relevant interest	<b>Number &amp; class of securities</b>

**Part 3 – Director’s interests in contracts**

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<b>Name of entity</b>	<b>Brainytoys Limited</b>
<b>ABN</b>	<b>28 001 894 033</b>

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of director</b>	Keith Bales
<b>Date of last notice</b>	8 May 2008
<b>Date that director ceased to be director</b>	20 October 2008

### Part 1 – Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Number &amp; class of securities</b>
Nil

**Part 2 – Director’s relevant interests in securities of which the director is not the registered holder**

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

<b>Name of holder &amp; nature of interest</b> Note: Provide details of the circumstances giving rise to the relevant interest	<b>Number &amp; class of securities</b>

**Part 3 – Director’s interests in contracts**

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<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
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