

10 September 2009

The Manager  
Company Announcements Office  
Australian Securities Exchange  
Exchange Centre  
20 Bridge Street  
SYDNEY NSW 2000

**ELECTRONIC LODGEMENT**

Dear Sir or Madam

**Appendix 3Y**

Please find attached the Appendix 3Y reflecting the transfer on 4 September 2009 of 16,791,875 Mitchell Communication Group Limited (ASX: MCU) shares owned on by the Executive Chairman, Mr Harold Mitchell AO, through his private investment company Tora Bran Nominees Pty Ltd to another private investment company, Harold Charles Mitchell (No. 2) Pty Ltd. The transaction does not result in a change in the overall beneficial ownership in the Mitchell Communication Group Limited held by Mr Harold Mitchell AO.

Yours sincerely



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Company Secretary

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

<b>Name of entity: Mitchell Communication Group Limited</b>
<b>ABN: 59 088 110 141</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Harold Mitchell
<b>Date of last notice</b>	22/4/09

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct and Indirect
<b>Nature of indirect interest (including registered holder)</b> <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Director and Shareholder of Tora Bran Nominees Pty Ltd Director and Shareholder of Harold Charles Mitchell (No.2) Pty Ltd
<b>Dates of change</b>	4/9/09
<b>No. of securities held prior to change</b>	Direct Shares: 52,740,248 Indirect Shares: 34,113,997
<b>Class</b>	Ordinary
<b>Number acquired</b>	16,791,875
<b>Number disposed</b>	16,791,875
<b>Value/Consideration</b> <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	\$13,433,500
<b>No. of securities held after change</b>	Direct Shares: 52,740,248 <u>Indirect Shares:</u> - Tora Bran Nominees Pty Ltd: 17,322,122 - Harold Charles Mitchell (No.2) Pty Ltd: 16,791,875

+ See chapter 19 for defined terms.

## Appendix 3Y

### Change of Director's Interest Notice

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<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Transfer of shares between Indirect interests
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## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	N/A
<b>Interest after change</b>	N/A

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+ See chapter 19 for defined terms.