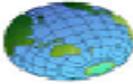


**Multi**   
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20<sup>th</sup> January 2009

The Manager  
Company Announcements Office  
Australian Stock Exchange Limited  
10<sup>th</sup> Floor, 20 Bond Street  
Sydney NSW 2000

Dear Sir/Madam

Sales Update

Last November, the Company announced the formation of a joint venture, Home & Business Consumer Products LLC, in which the Company's US subsidiary, Bay Street Brands LLC has a 51% shareholding. We also announced the receipt of Purchase Orders for the supply of High Definition (HDMI) cables to BJ's Warehouse Clubs

Purchase Orders for the continued supply of HDMI cables have now been received from BJ's Warehouse Clubs covering the period through to July 2009.

Benny's Inc, a group of retail outlets in New England, has given us their initial Purchase Order for a range of Bath and Beauty products. This represents the first sale of the Company's core product range in the USA.

These recent sales achievements in the USA are part of the company's new strategic direction involving the marketing and distribution of consumer products.

The Directors anticipate further announcements in the coming months relating to the introduction of other consumer products into the US market.

Roland Tudor  
Director & Secretary