



DataMotion Asia Pacific Limited
ABN 44 009 148 529



registered office
Level 1
Westcentre
1260 Hay Street
West Perth WA 6005
AUSTRALIA

mailing address
Private Box 1288
West Perth WA 6872
AUSTRALIA

telephone - national **08 9415 2212**
- international **+61 8 9415 2212**

facsimile - national **08 9415 2221**
- international **+61 8 9415 2221**

email - info@datamotion.asia
visit us at - www.datamotion.asia

01 September 2009

ELS017.2010

The Manager
Company Announcements Office
Australian Securities Exchange
Level 4, Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Via Electronic Lodgement

SMX REBRANDED DATAMOTION SECUREMAIL

DataMotion Asia Pacific Limited (“the Company”, ASX : DMN) advises that as of today, Data-inCrypt® SMX secure registered email has been rebranded as **DataMotion SecureMail**. This branding mirrors that of DataMotion, Inc. (USA based) and further serves to unify the DataMotion brand globally in conjunction with the Company’s new website at www.datamotion.asia (the ASX announcement released earlier today refers).

Further information regarding DataMotion SecureMail can be obtained at the DataMotion Asia Pacific website.

Yours faithfully

Ronald Moir
Managing Director
DATAMOTION ASIA PACIFIC LIMITED

