

Facilitate Digital Strengthens Board

Friday 10th July 2009 - Facilitate Digital Holdings Limited (**ASX: FAC**), a global provider of technology to manage and measure digital marketing campaigns, today announced the appointment of two additional directors. Stuart Simson will assume the role of non executive Chairman and Geoff Dixon has been appointed as a non executive Director.

Facilitate Chief Executive Ian Lowe said: "The appointments complete a necessary renewal of our board. We look forward to utilising their extensive experience as we explore significant opportunities ahead."

Stuart Simson has 39 years experience in media and marketing. He is a former Chairman of emitch Limited, a leading online media agency, and is Director of specialist online media agency, Switch Digital Pty Ltd. He is a director of MOKO.mobi Limited and Parts All Over Pty Ltd. Mr Simson is a former Managing Director of The Age and Sunday Age, and Editor and CEO of BRW Publications. He is a Council Member of Leadership Victoria.

Geoff Dixon is one of Australia's most experienced and successful corporate executives. He is the former Managing Director and Chief Executive Officer of Qantas Airways Limited and has wide experience at board level in the media, general business and philanthropic sectors. He is a director of Crown Limited and Consolidated Media Holdings Limited. He is also Chairman of the Garvan Research Foundation, and Deputy Chairman of Tourism Australia.

Mr Lowe said the appointments come at a time when the Company is well positioned for continued profitable growth. Major achievements for continuing operations in the second half of FY09 include:

- Revenue growth in excess of 100% (versus FY09 1H);
- Positive EBITDA;
- Fourth quarter positive NPBT;
- Fourth quarter positive cash-flow;
- Several new agency contracts secured in Europe, UK, US and Australia, and
- Sale of the Impact Data subsidiary.

Mr Lowe said future growth will be led by strong overseas demand for the Company's unique product offerings.

Mr Simson said: "Facilitate has delivered a strong turn-around in the second half of FY09, with new business revenues and ongoing cost containment. Facilitates leadership as an independent provider of business process automation for media agencies is a strong value proposition as agencies strive to reduce costs and rapidly adapt their service offering."

For further information contact:
Ian Lowe
Chief Executive Officer
Facilitate Digital Holding Limited
(02) 9690 3900
ian.lowe@facilitatedigital.com

Australia

Facilitate Digital Holdings Limited
Sydney

A 1/420 Elizabeth Street
Surry Hills,
Australia, NSW 2010

P PO BOX 1721 Darlinghurst,
Australia, NSW 1300

T + 61 (0) 2 9690 3900

F + 61 (0) 2 9690 3901

New Zealand

A Level 3 Cathedral House,
48 Wyndam Street, Auckland,
New Zealand

P PO BOX 106-440 Auckland,
New Zealand

T + 64 (0) 9 374 1445

F + 64 (0) 9 374 1441

Singapore

A 7A Trengganu Street
Singapore 058461

T + 65 6534 9371

F + 65 6722 0622

Sweden

A Götgatan 14, 118 46
Stockholm, Sweden

T + 46 (0) 8 510 00 150

F + 46 (0) 8 545 784 99

The Netherlands

A De Corantijn 43d,
1689 AN Zwaag, Amsterdam,
The Netherlands

T + 31 (0) 22 92 65 445

F + 31 (0) 22 92 65 28

United Kingdom

A Lasenby House, 32 Kingly Street
London, W1B 5QQ, United Kingdom