

27 August 2009

Announcements Officer
Company Announcements Office
ASX Limited
Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Listed Company Relations
New Zealand Exchange Limited
Level 2, NZX Centre
11 Cable Street
WELLINGTON
NEW ZEALAND

Goodman Fielder Limited – Initial Director’s Interests Disclosure

Pursuant to ASX Listing Rule 3.19A.1 and Section 19T(1) of the New Zealand *Securities Markets Act 1988*, I attach the following documents in respect of the notifiable interests of Ms Chris Froggatt, who was today appointed a Director of Goodman Fielder Limited:

- Appendix 3X – Initial Director’s Interest Notice; and
- Disclosure Notice – Disclosure of Directors and Officers Relevant Interests.

Yours sincerely,



JONATHON WEST
Company Secretary/ Group General Counsel

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	Goodman Fielder Limited
ABN	51 116 399 430

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Christine Joanne Froggatt
Date of appointment	27 August 2009

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
2,000 Ordinary Shares held in own name

+ See chapter 19 for defined terms.

Appendix 3X
Initial Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Number & class of Securities
Not Applicable	Nil

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Nil
Nature of interest	Not Applicable
Name of registered holder (if issued securities)	Not Applicable
No. and class of securities to which interest relates	Not Applicable

+ See chapter 19 for defined terms.

Initial Disclosure Notice
Disclosure of Directors and Officers Relevant Interests
Section 19T(1), Securities Markets Act 1988
A Details of director or officer

Name of director or officer of public issuer:	Christine Joanne Froggatt
Name of public issuer:	Goodman Fielder Limited
Name of related body corporate (if applicable):	
Position held in public issuer:	Non-executive Director

B Securities in public issuer or any related body corporate in which director or officer has relevant interest

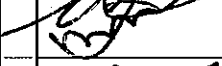
Number, class, and type of securities: <u>1</u>	2000 Ordinary Shares
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C Nature of relevant interest and name of registered holder

Nature of relevant interest in securities: <u>2</u>	Direct Beneficial Interest
Name of registered holder of securities <u>3</u>	Christine Joanne Froggatt

D Date on which obligation to make this disclosure arose: <u>4</u>	27 August 2009
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E Signature

Signature of director or officer:	
Date of signature:	27 August 2009
or	
Signature of person authorised to sign on behalf of director or officer:	
Date of signature:	
Name and title of authorised person:	

Notes

Use this form to disclose the relevant interests in securities that a director or officer of a public issuer has in the public issuer or a related body corporate. The disclosure must be made within 5 trading days of—

(a) the listing of the public issuer; or

(b) the person's appointment as a director or officer

Provide the information required under heading C for each type of security identified under Heading B.

This notice must be signed by the director or officer making the disclosure, or by a person authorised by the director or officer to sign on his or her behalf. 5

References

1 Regulation 6B.

2 Regulation 6A.

3 Regulation 6A.

4 Regulation 6C.

5 Regulation 14.