



RELEASE

Virgin Blue Holdings Limited - Preliminary Operating Statistics October 2008

SUMMARY OF OPERATING STATISTICS

Domestic and International Operations EXCLUDING Polynesian Blue

Month of October 2008

Passenger numbers for October increased by 15.8% over the previous year. Virgin Blue traffic, measured by Revenue Passenger Kilometres (RPKs) increased by 12.9% while capacity, measured by Available Seat Kilometres (ASKs) increased by 16.4% over the same period. Revenue load factor was down 2.6pts from the previous year. On time performance was 78%, compared to 80% in the previous year.

Year to Date

Passenger numbers for the 4 months to October 2008 increased by 16.0% from the previous year. RPKs increased by 11.8%, while ASKs increased by 15.7% over the same period. Revenue load factor decreased by 2.8pts to 80.9% compared to the previous year. On time performance was 78%, compared to 80% from the previous year.

	Month of October 2008			Financial Year to Date (Year ending 30 June 2009)		
	Oct-08	Oct-07	Change	YTD Oct-08	YTD Oct-07	Change
Passengers Carried	1,618,701	1,398,046	15.8%	6,142,178	5,295,806	16.0%
Revenue Passenger Kilometres (millions)	1,848	1,636	12.9%	6,933	6,201	11.8%
Available Seat Kilometres (millions)	2,231	1,916	16.4%	8,572	7,408	15.7%
Revenue Load Factor	82.8%	85.4%	(2.6pt)	80.9%	83.7%	(2.8pt)
Average Aircraft in Fleet	73.9	56.0	32.0%	70.3	54.1	29.9%
On-Time Performance	78%	80%	(2pt)	78%	80%	(2pt)

Notes:

- (1) Monthly operating statistics are issued on a preliminary basis and are subject to change. Any adjustments made will flow through to the year to date results.
- (2) RPKs means number of paying passengers carried multiplied by the number of kilometres flown
- (3) ASKs means total number of seats available for passengers multiplied by the number of kilometres flown
- (4) Revenue Load factor means RPKs as a percentage of ASKs
- (5) On-time performance means the percentage of flights departing within 15 minutes of scheduled departure time.

News Summary

Thursday 2 October 2008: Virgin Blue Airlines Group announced that an ongoing strike at The Boeing Company's Seattle plant has forced a delay to the planned 15 December 2008 launch of its long haul international airline, V Australia. The announcement came after Boeing advised its customers, including V Australia, that it could not predict the duration of the dispute and therefore could not guarantee delivery date of the airline's launch aircraft.

Friday 3 October 2008: Virgin Blue's sister airline, Pacific Blue today revealed the newest destination on its expanding route network, with the addition of direct flights between Brisbane and the Solomon Islands (Honiara) to launch from 2 December 2008. The airline has also added three extra seasonal flights each week between Wellington and Brisbane.

Monday 6 October 2008: Virgin Atlantic and Virgin Blue today announced a new Interline agreement which allows passengers travelling with both airlines to connect from one flight to another using a single ticket. The new interline agreement compliments the airlines' existing Codeshare Agreement which has been in place since July 2005.

Monday 13 October 2008: Virgin Blue airlines have made its first foray into North West Victoria with the launch of daily flights between Melbourne and Mildura.

Friday 17 October 2008: Virgin Blue formally opens "Virgin Village", its brand new campus style development which is the national headquarters for the Queensland based Virgin Blue Airline Group.

Tuesday 21 October 2008: Virgin Blue has stepped up its commitment to West Australia with the launch of two new intra-WA destinations. The airline now operates daily direct services from Perth to Newman and Karratha.

Thursday 30 October 2008: Virgin Blue has been doubly honoured for its focus on providing exceptional customer service after taking out "The Best of The Best" award at the national Customer Service Institute of Australia's annual awards event. The airline also won the "Australian Service Excellence Award For Big Business".

For Further Information:

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