



## E-PLUS LIMITED

ACN: 605 951 059

Registered Office: Level 12, 225 George Street, Sydney NSW 2000  
Website: [www.eplusglobal.com](http://www.eplusglobal.com)

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**10 OCTOBER 2018**

Announcements  
National Stock Exchange of Australia  
PO Box 283  
Newcastle NSW 2300

## **E-PLUS GLOBAL EXTENDS POWERMAN ASIA DUATHLON CHAMPIONSHIPS**

*Malaysia to continue to host Championships until 2021*

After three successful years of promoting, organizing and managing the “*World’s Biggest Duathlon*”, **E-Plus Global Sdn Bhd** has penned a new three-year rights contract to host **Powerman Asia Duathlon Championships** in Kuala Lumpur, Malaysia until 2021.

E- Plus Global Sdn Bhd (**E-Plus**), a wholly-owned subsidiary of E-Plus Limited (**NSX:8EP**), recently signed the new contract to extend the rights to **Powerman Asia Duathlon Championships** and **Powerman Indonesia** with international governing body, International Powerman Association (**IPA**) based in Zofingen, Switzerland in cooperation with the International Triathlon Union (**ITU**), continuing with its commitment to promote and organize international sporting events around the world.

*“We are truly humbled and honored to be able to extend the rights to the Powerman Asia Duathlon Championships for another three years. After three successful years since 2016, we have seen the number of participants increase exponentially each year and we are also pleased that the Asia Championships continues to be the largest duathlon competition in the world. We would like to thank the International Powerman Association for their continuous support and assistance given to us as we continue to strive to bring top international events to the Asia Pacific region.”* said Andrew Ching, Chief Executive Officer of E-Plus.

Established in 2004, E-Plus has established strong credentials in promoting, organising and developing sporting events in Asia sanctioned by International Federations. E-Plus promotes, organizes and manages multiple year international rights for events such as the *Fédération Internationale de Motocyclisme Asia SuperMoto Championship* and the *Fédération Internationale de Volleyball Beach Volleyball World Tour*.

**Powerman** is the pinnacle of duathlon competition globally and is the major **Run / Bike / Run** brand in the world.



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Powerman is a worldwide range of events with short, classic and long distances – there is a distance for everyone, where you can join with your friends, co-workers or family.

The IPA also hosts the European Championships and the World Championships and they have their own ranking system where athletes can qualify for World Championship in Zofingen. It is said that only in Zofingen, Switzerland where the world's best triathletes, duathletes and athletes of other endurance disciplines compete in the same race. It is a must for every long-distance competitor to finish the Powerman World Championships in Zofingen at least once in their career.

For more information, visit E-Plus' website at [www.eplusglobal.com](http://www.eplusglobal.com).



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**For further information, please contact:**

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### **SAFE HARBOR STATEMENT**

*Any statement in this press release that relate to the Company's expectations are forward-looking statement within the meaning of the Private Securities Litigation Reform Act. The Private Securities Litigation Reform Act of 1995 (PSLRA) implemented several significant substantive changes affecting certain cases brought under the deferral securities laws, including changes related to pleading, discovery, liability, class representation and awards fees. Since this information may involve risks and uncertainties and are subject to change at any time, the Company's actual results may differ materially from expected results. Additional risks associated with E-Plus Limited's business can be found in its periodic filings with the National Stock Exchange of Australia.*

### **POWERMAN: WE ARE DUATHLON**

*Powerman is the premier label for long-distance duathlons. Powerman unites the biggest and most well-known long distance duathlons in the world under the **International Powerman Association (IPA)**. The IPA cooperates with the International Triathlon Union in the development and growth of the duathlon as a sport in general, and the long-distance duathlon in particular.*

**[www.powerman.org](http://www.powerman.org)**

### **ABOUT E-PLUS**

*Incorporated in 2004, E-Plus is a full-fledged, one-stop sports and events management company. This multi award-winning agency is the brainchild of a dynamic team that provides innovative and creative ideas in both event planning and execution events for clients internationally. Recognised as one of the top and more experienced agencies in the region, the company continuously seeks to elevate industry practices through its unique, creative and innovative ideas. Listed on the National Stock Exchange of Australia earlier this year, E-Plus (NSX:8EP) operates mainly from Malaysia, has offices in Hong Kong, Indonesia, Philippines, Singapore and Thailand and is a member of the distinguished Association of Global Events Suppliers (AGES).*