

NSX ANNOUNCEMENT
30 October 2023**September 2023 – Quarterly Activity Report****Highlights**

- **Meccle gained traction on major social media platforms**
- **A Strong achievement for a new launch, with over 2,000 downloads and 1,500+ monthly active users by end of September**
- **The channel partner network was expanded with support from local authorities.**

Haodex Limited (NSX:HAO) (“Haodex” or the “Company”) is pleased to update the market on its activities for the quarter ended 30 September 2023.

We are thrilled to share our third quarterly report with you, showcasing the exciting progress we have made at Meccle since our successful launch in the United States on August 22, 2023.

As a new player in the e-commerce market, our primary objective for our launch was to attain maximum exposure, engagement and app promotion. To help us achieve this, we enlisted the help of The Influencer Marketing Factory, an highly renowned social media marketing company who has helped us to achieve our launch objectives of brand recall and customer adoption.

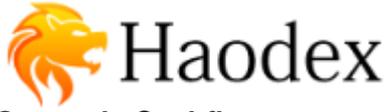
Since our launch, we are proud to report that Meccle has gained significant traction across all 3 major social media platforms. Thanks to our partnership with 8 highly influential figures, who have a combined social media following of 8 million, we have been able to reach over 372,006 views on TikTok, with 7,121 likes, 23,036 views on YouTube, and over 33,000 views on Instagram. This has enabled us to establish a strong presence on TikTok, Instagram, and YouTube, positioning us perfectly to increase customer adoption and retention as we continue to grow in the e-commerce marketplace sector.

As at the end of September, we have had over 2,000 downloads and 1,500+ monthly active users, which is a great achievement considering our launch is still in its infancy.

Furthermore, we have expanded our channel partner network with backing from local municipality authorities who will assist us in the rapid integration of Chinese manufacturers onto the Meccle platform. This initiative has proven to be greatly beneficial to increasing our supplier network on Meccle and providing a growing mix of goods sold, we expect to see continued growth as we solidify our position in the market.

Overall, we are excited to report a highly successful quarter, and we are looking forward to further growth and expansion in the months ahead. We would like to take this opportunity to thank our dedicated team, shareholders, and loyal customers for their continued support, which is crucial to the success of our brand.

Haodex Ltd



Quarterly Cashflow

The Company ended the quarter with a cash balance of \$441k. Quarterly operating cash outflows for the period were \$1.2million. During the September 2023 quarter, the aggregated amount of payments made to related parties and their associates totalled \$56k for the director's fees.

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For more information, please contact:
admin@haodex.com

About Haodex Limited

Haodex Limited (NSX:HAO) operates an outstanding portfolio of e-commerce platforms providing trade between Australia and the Asia-Pacific region, and is listed on the National Stock Exchange of Australia. Haodex plays a crucial role in facilitating China's increasing demand for seamless international trade by providing multiple online marketplace for retail goods (Monkey King Australia) a wholesale platform connecting Asian manufacturers direct to customers (Bulkbuy World) and accommodation (Frankshaus). The Haodex suite of online marketplaces are all easily accessible by both website and online app. Haodex is determined to connect its expansive network of Chinese vendors to the global demand for cost-effective and high-quality goods and services.

Haodex

Haodex Ltd | ABN 80623392325 | Address Suite 3/ 4 Edwards St, Summer Hill 2130
Phone: 02 9221 1559 | Website: www.haodexinvestments.com