



**For Immediate Release**

**June 16, 2016**

**ikeGPS Introduces Digidelta as New European Spike Reseller  
– Partnership expands Spike’s international distribution to Spain and Portugal –**

BROOMFIELD, Colo.—ikeGPS announces that it is expanding international distribution for Spike, a laser measurement solution, to the sign and digital graphics market in Spain and Portugal through its new reseller deal with Digidelta.

“With a major focus on expanding Spike’s European distribution, we’re thrilled to have Digidelta on board to serve the Spanish and Portuguese markets,” says Jeff Ross, senior vice president of new market development at ikeGPS. “We believe these markets have great potential for Spike, and we’re ready to support Digidelta in its efforts to bring the latest technology that benefits its sign and digital graphics customers in these markets.”

Spike allows sign and digital graphics professionals to quickly capture measurements for estimates of the width, height and area of signage locations from a smartphone or tablet picture and the Spike device. A ladder, bucket truck and tape measure are no longer required to create estimates, saving sign companies time and overhead costs on a traditionally lengthy process.

The measurements of the sign or graphic location are saved with the Spike photo and can be shared with customers, designers or production team to create job estimates and design proofs, assess installation and complete permit applications. If additional measurements are needed, users can refer to their saved Spike photos at any time to make modifications using the Spike mobile app or Spike Cloud. There’s no need to return to the site for further measurements or estimations. Additionally, Spike offers language support for both Spanish and Portuguese.

With 30 years of experience in the sign and digital graphics market, Digidelta is the largest sign supply distributor in the Iberian Peninsula, supporting Spain and Portugal. Digidelta offers solutions for a variety of sign and digital graphics applications, including digital printing, cut vinyl and print finishing. Not only is Digidelta a supplier but it is also a manufacturer of products, including its own brand of consumables for printing, Decal, and LED technology for digital content, NetScreen.

“We believe in helping our sign and graphics clients succeed by providing them with the industry’s most innovative products, whether we partner with top technology providers or manufacture our own products,” says Armando Mota da Silva, business development director of Digidelta. “Spike is one of those products we knew needed in our product portfolio. We immediately recognized the significance of Spike for our customers and want to make sure that all sign shops have the opportunity to reap the benefits from incorporating Spike into their business.”

For more information on purchasing Spike in Spain or Portugal, contact Digidelta at [www.digidelta.pt](http://www.digidelta.pt).

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**Find Out More At:**  
[www.ikegps.com](http://www.ikegps.com)

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### About ikeGPS

[ikeGPS](#) is changing the way the world is measured, utilizing its smart laser measurement solutions to capture, record and export measurement data. Numerous vertical industries and field data collection-based professionals use ikeGPS products to modernize the way measurements are taken and shared. ikeGPS's product portfolio includes IKE and Spike.

[IKE](#) is an all-in-one, configurable hardware and software solution that increases accuracy and quality while reducing costs for electric utilities, communication companies and engineering service providers engaged in aerial fiber deployments, joint-use applications and utility pole-related construction projects. IKE solutions have also been successfully adopted by public safety, civil engineering, transportation, federal and city governments, and intelligence agencies for a variety of field data collection needs.

[Spike](#) is a comprehensive but simple-to-use smartphone measurement solution. The Spike device, Spike mobile and web apps, and commercial smartphone or tablets work together to change the way measurements are taken and shared. From a Spike photo, a user can capture measurements, including height, width, area, length and target location. Measurements and location data are saved with the picture and can be easily shared in real time or uploaded to the Spike cloud for further analysis. Spike has been rapidly adopted by numerous industries, including construction, real estate, and sign and graphics for property inspection and building measurements.

ikeGPS is headquartered in Wellington, New Zealand, and is listed on the New Zealand Stock Exchange under the stock symbol IKE. The company's global sales, marketing and customer support teams are based in Broomfield, Colorado, with a regional office in Seattle.

### About Digidelta

Digidelta is a manufacturer and systems integrator with high value-added solutions for the digital printing, display, labelling and visual communication markets. Founded in 1986 by Rui Leitão, the company currently has more than 80 trained and experienced employees, enabling the company to maintain its status as an SME leader since it was awarded in 2010.

Being a dynamic company that aims to serve its customers across the board, Digidelta has as its main solutions:

- Mimaki printing equipment and consumables, being the importer and exclusive distributor for the Iberian Peninsula.
- Consumables for printing produced at the factory in Torres Novas with its own brand, Decal.
- Labeling solutions and Decal labeling equipment - OEM solutions from the best manufacturers in the different segments.
- Equipment using LED technology to display digital content under its own brand NetScreen. In 2014, Digidelta guaranteed full production of these products at its new facilities in Torres Novas.
- Technical maintenance and customization services, which allow solutions to be built and adapted to the specific needs of each customer.
- Financial renting services and most recently a service (PSI - Provision of Printing Services) at each customer's premises, including equipment, ink, substrate and technical assistance, supported by a group company, Farben Renting SA.



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