



20 October 2016

NZX Release

AWF Madison Group Limited (NZX:AWF) announces that Statistics NZ has contracted with its subsidiary Madison Recruitment (Madison) who will be supported by its other subsidiary AWF, as the preferred supplier of Census Recruitment and Associated Services for the 2018 Census.

Statistics NZ's stated vision is to "unleash the power of data to change lives". The New Zealand Census of Population and Dwellings (the Census), first conducted in 1851, has a key role to play in this.

Madison has been awarded a contract commencing on 20 October 2016 and running through to 30 June 2018. This major project will involve the recruitment of between 3,500 and 4,000 staff throughout New Zealand who will be responsible for all Census activities - address verification, canvassing, field operations, data processing and post enumeration surveys.

Simon Bennett, CEO of AWF said: "Our success in winning this major contract is a huge vote of confidence in our capability and the geographic reach of the AWF Madison Group".

Ends

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