

Disclosure of movement of 1% or more in substantial holding  
or change in nature of relevant interest, or both

*Sections 277 and 278, Financial Markets Conduct Act 2013*

**To** NZX Limited  
and  
**To** Serko Limited (**Serko**)

Relevant event being disclosed: movement of 1% or more in substantial holding

Date of relevant event: 21 December 2022

Date this disclosure made: 24 May 2023

Date last disclosure made: 18 November 2020

**Substantial product holder(s) giving disclosure**

Full name(s): Michael Moore

**Summary of substantial holding**

Class of quoted voting products: ordinary shares in Serko (**Shares**)

Summary for Michael Moore

For **this** disclosure,—

- (a) total number held in class: 9,151,250
- (b) total in class: 120,443,023
- (c) total percentage held in class: 7.598%

For **last** disclosure,—

- (a) total number held in class: 10,000,000
- (b) total in class: 107,599,942
- (c) total percentage held in class: 9.294%

**Details of transactions and events giving rise to relevant event**

Details of the transactions or other events requiring disclosure:

1. On 20 January 2021, the trustees of the Ripon Trust (being Michael Moore and Robert Shaw) disposed of 870,000 Shares (the **January 2021 Shares**) via on-market trades and received total consideration of \$4,872,000.
2. On 21 December 2022, the trustees of the Ripon Trust (being Michael Moore and Robert Shaw) acquired 21,250 Shares (the **December 2022 Shares**) via on-market trades and paid total consideration of \$49,717.01.

**Details after relevant event**

Details for Michael Moore

Nature of relevant interest(s): Michael Moore as trustee of the Ripon Trust (together with the other trustee, Robert Shaw) is the registered holder and beneficial owner of, and has the power (together with the other trustee, Robert Shaw) to exercise a right to vote attached to, and to dispose of, and control the disposal of, 9,151,250 Shares.

For that relevant interest,—

- (a) number held in class: 9,151,250
- (b) percentage held in class: 7.598%
- (c) current registered holder(s): Robert Shaw and Michael Moore as trustees of the Ripon Trust (no change since last disclosure)
- (d) registered holder(s) once transfers are registered: unknown (in respect of the January 2021 Shares) and Robert Shaw and Michael Moore as trustees of the Ripon Trust (in respect of the December 2022 Shares)

**Additional information**

Address(es) of substantial product holder(s): Level 2, 11 Edinburgh Street, Auckland 1010

Contact details: +64 9 360 9444, [mjm@michaelmoore.co.nz](mailto:mjm@michaelmoore.co.nz)

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Financial Markets Conduct Act 2013 in relation to the financial products to which this disclosure relates: Robert Shaw

**Certification**

I, Michael Moore, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.