



27 October 2021

New senior leadership role

Following the announcement of the resignation of Julie Curphey, Chief Marketing Officer, on 23 August 2021, a review of the Marketing function has been conducted.

The outcome of that review has been to establish the new position of Marketing and eCommerce Director and merge the existing Marketing and eCommerce teams under one leadership role. We are pleased to announce that Laura Grant, the current eCommerce Director, has been appointed to this new role.

CEO Brian Watson said "I am thrilled to confirm Laura Grant in this new role. Laura joined us in May this year as eCommerce director and she has quickly made a significant impact on our eCommerce and digital marketing activity. Laura is well placed to provide effective leadership for the combined functions of marketing and eCommerce."

Ends

For further information, please contact:

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About Blis Technologies Ltd

Delivering proven health benefits through evidence-based, advanced probiotics

Blis Technologies is an NZX-listed manufacturer of advanced probiotic strains that go beyond the gut. Combining innovation with evidence-based research and the highest quality production controls enables the delivery of probiotic solutions for specific health targets including throat health, halitosis (bad breath), immune support, teeth and gum health and skin health. BLIS® products are sold throughout New Zealand and in Australia, Asia, Europe and the USA. More information about Blis Technologies Ltd can be found at www.blis.co.nz.

Website: www.unconditionalskin.com

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