

PLEXURE

Plexure Limited

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8 August 2018

Deleted: 30 May

Director Resignation

Tim Cook has resigned as a Director of Plexure with immediate effect.

Deleted: Scott Bradley

Plexure's Chairman, Phil Norman, expressed his thanks to Tim for his three years of service as a Director.

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In September 2017, Scott relinquished his executive role as CEO but continued as a Non-executive Director. The Company has today released its 2018 Annual Report and Financial Statements, which detail Plexure's improved trading performance and cash position. Scott considers the time is now right for him to step down as a Director to pursue other business interests.¶

For more information please contact:

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Plexure Group Limited
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About Plexure

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Plexure is a mobile engagement software company. Global brands use the Company's products to engage consumers on mobile devices and drive them to store with personalised offers, mobile order and pay and loyalty.

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Plexure's software integrates with operational systems to remove friction and create a seamless purchase experience for consumers.

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Brands that use Plexure see an increase in customer numbers and visit frequency, higher average transaction values, larger share of wallet and improved customer satisfaction scores.