



Plexure Limited

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8 August 2018

Director Resignation

Tim Cook has resigned as a Director of Plexure with immediate effect.

Plexure's Chairman, Phil Norman, expressed his thanks to Tim for his three years of service as a Director.

For more information please contact:

Phil Norman

Chairman
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About Plexure

Plexure is a mobile engagement software company. Global brands use the Company's products to engage consumers on mobile devices and drive them to store with personalised offers, mobile order and pay and loyalty.

Plexure's software integrates with operational systems to remove friction and create a seamless purchase experience for consumers.

Brands that use Plexure see an increase in customer numbers and visit frequency, higher average transaction values, larger share of wallet and improved customer satisfaction scores.