



1 August 2019

Kiwi motorists set to benefit from expanded loyalty programme at Z and Caltex

From today, motorists across New Zealand are set to pump cheaper fuel through Z's expanded Pumped loyalty programme.

Pumped will now be available through both Z and Caltex, giving Kiwi motorists access to more than 300 conveniently-located retail service stations at which they can access everyday fuel discounts. This makes it one of the largest fuel loyalty programmes in terms of redemption location in New Zealand.

With no cost to join and no minimum spend, motorists can access Pumped simply by using their Caltex or Z app, or by scanning their Fly Buys or Air New Zealand Airpoints card for additional rewards.

Jane Anthony, GM Marketing at Z, says, "Pumped really provides the best of both worlds for our customers - everyday fuel discounts and the ability to earn Air New Zealand Airpoints Dollars or Fly Buys points with a quick scan of their respective cards. It's that simple."

She goes on to say that, "Motorists will also have the choice in most instances to take the immediate savings or 'stack' (when spending \$40 or more) to save it for a future fill – their savings, their choice.

"This is an exciting moment for our customers and one that we believe provides motorists greater choice and rewards than ever before. We're Pumped."

ENDS

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