

## APPOINTMENT OF CHIEF CUSTOMER OFFICER

Vector announces the appointment of Rod Snodgrass to the new executive role of Chief Customer Officer. The new role will be responsible for; developing and delivering the Vector customer experience and go-to-market strategy for new products, expanding service offerings and optimising customer experience and engagement across the Vector Group.

Rod is a seasoned executive and director with 20+ years' experience in corporate strategy, innovation, digital growth and transformation in the New Zealand Telco, Media, Internet and Digital sectors. Rod has sat on numerous local and global Boards and has a passion and proven track record in building and executing corporate, market, business and product shaping strategies and innovation.

Rod joins Vector from The Exponential Agency, a digital consulting and executive advisory agency to a number of blue chip New Zealand businesses. Prior to that he was Chief Executive of Spark Ventures, where he led the inception and development of Spark's incubator and innovation arm, including the creation and brand-building of new businesses like Lightbox, Qrious, Skinny, Bigpipe, Morepork and others.

"I am pleased to welcome Rod to the organisation and look forward to the valuable contribution he will make." said Vector Group Chief Executive Simon Mackenzie.

Rod will take up his new role on 20 November 2017.

**ENDS**

### **About Vector**

Vector is New Zealand's leading multi-network infrastructure company which delivers energy and communication services to more than one million homes and businesses across the country.

Vector is listed on the New Zealand Stock Exchange with ticker symbol VCT. Our majority shareholder, with voting rights of 75.4%, is Entrust (formerly Auckland Energy Consumer Trust).

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For further information, visit [www.vector.co.nz](http://www.vector.co.nz)

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