

George Clarke appointed as Methven UK Brand Ambassador

Methven Limited [MVN] is pleased to announce Methven UK's appointment of architect George Clarke as its first Brand Ambassador.



Television personality and architect George, best known as the presenter of successful TV series including Restoration Man and George Clarke's Amazing Spaces, has agreed a partnership with Methven after initially using one of its Satinjet® showers while visiting family in New Zealand. He has since experienced the award-winning Aurajet® Aio shower and been impressed with the company's dedication to design and innovation.

Born and raised in Sunderland before studying architecture at the University of Newcastle and University College London, George is passionate about design and was particularly keen to learn more about Methven's approach to new product development, use of materials and of course the water and energy saving benefits the products offer to consumers.

He said: "I'm really excited to be teaming up with Methven which is a fabulous brand and I've been more than impressed with the stunning products it brings to market. The business has stayed true to its New Zealand roots with a focus on the environment and on design and innovation – all of which makes them really stand out from the crowd. I'm really looking forward to meeting the team and working with them in the coming months."

Martin Walker, CEO of Methven UK, said "We believe in delivering amazing experiences as well as stunning design, and wanted someone who supported our cause and was also a passionate advocate for NZ design and innovation, and I am delighted we have found that in George. His first role as Brand Ambassador will be at the Sleep Hotel Design Event, at the London Business Design Centre, on Wednesday 22 November.

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About Methven:

Methven is an NZX-listed market-leading designer and manufacturer of showers, taps and valves. Our business is headquartered in Auckland where we design, develop and manufacture many award-winning products and technologies. Our international operations see our products distributed in Australia, China, UK, Middle East and Europe in addition to our home market of New Zealand. In 2016 we celebrated 130 years of innovation and shared our long term growth plans, Methven 130 - the aim to grow sales to \$130 million by June 2020. Our business transformation plan, Fit 4 the Future, kicked off in July 2017 to ensure we have a simplified and strong platform for long term growth.

For more company information, visit <http://www.methven.com/nz>

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