



10 Birch Street  
PO Box 5804  
Dunedin 9058  
New Zealand

Telephone: 03 474 1338  
Fax: 03 474 9050  
Email: [info@blis.co.nz](mailto:info@blis.co.nz)  
Website: [www.blis.co.nz](http://www.blis.co.nz)

## **NZX RELEASE**

5<sup>th</sup> April 2018

### **Blis Technologies appoints new agency partner for the Indian market**

Blis Technologies is pleased to announce the establishment of a new agency relationship to service the Indian market. Raj Nakra and Associates (RNA) has been appointed as the agent to support the registration of both BLIS K12™ and BLIS M18™ and secure new business opportunities.

RNA is a consulting and marketing company based in New Delhi who have a track record of successfully launching novel products within the Indian market.

CEO Brian Watson said "We are thrilled to move forward with RNA who are enthusiastic about the prospects for our unique probiotics in India. We have to go through a registration process before launching in India and we will work closely with RNA to ensure this process is completed efficiently and quickly. India represents a large and established market for probiotics where we see excellent opportunities for oral health propositions."

A handwritten signature in black ink, appearing to be "Brian Watson", with a long horizontal line extending to the right.

Brian Watson  
Chief Executive  
Contact: +64 27 705 9133