



6<sup>th</sup> April 2020

## **BLIS appoints Tony Balfour as a director**

Blis Technologies Limited (NZX: BLT) advises the appointment of Antony (Tony) Balfour as an independent director of the company with effect from 8 April 2020.

Mr Balfour brings to the board strong governance experience following a successful executive career as an international marketing and brand management leader building consumer goods businesses globally. Tony has a diverse background of international experience in driving FMCG through retail channels and e-commerce from the leadership roles he held for Nike Inc, Icebreaker, Seek.com and Monster Worldwide. Tony holds current directorships with The Warehouse, Les Mills International and Wayfare Ltd (trading as Real Journeys). He retired in 2019 as a director of Silver Fern Farms after 10 years and of Methven Limited with the sale of that company.

The board has determined that Mr Balfour will be an independent director. Mr Balfour will formally offer himself for election as director at the next annual shareholders' meeting in July 2020.

Current Director, Mr Graeme Boyd, has advised that after two terms he will not be seeking re-election at the annual shareholders meeting in July this year. Graeme brought to the Board valued commercial acumen along with strong strategic and international brand management perspectives that he gained in his previous role as a CEO.

“On behalf of the board I would like to take this opportunity to pass on our full appreciation to Graeme for the contribution he has made to the Company’s growth during his time as a director” said Tony Offen, Board Chair.

“Each year as part of the board’s annual review process the capability mix is assessed to evolve in line with Company’s future development and international growth plan requirements together with expected director retirements. Mr Boyd informally indicated he would not be seeking re-election at the end of his three year term and a professional search firm was engaged to assist the Board to identify suitable candidates to fill the vacancy created when Mr Boyd retires.”

### **Ends**

*For further information, please contact:*

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### **About Blis Technologies Ltd**

*Delivering proven health benefits through evidence-based, advanced probiotics*

Blis is an NZX-listed manufacturer of advanced probiotic strains that go beyond the gut. Combining innovation with evidence-based research and the highest quality production controls enables the delivery of probiotic solutions for specific health targets including throat health, halitosis (bad breath), immune support and teeth and gum health. BLIS products are sold throughout New Zealand and in Australia, Asia, Europe and the USA. More information about Blis Technologies Ltd can be found at [www.blis.co.nz](http://www.blis.co.nz).