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MOA TO PARTNER WITH LEWIS ROAD CREAMERY AS THEY ENTER THE LIQUEUR MARKET AND REAFFIRMS FY17 REVENUE GUIDANCE.

Moa Group (NZX:MOA) today announces it will act as the sales and distribution partner for Lewis Road Creamery as they enter the Liqueur market with their new Chocolate Cream Liqueur. This follows Moa’s announcement that they act as sales and distribution partner for Wellington craft brewer - ParrotDog, released in October last year.

Moa announced at its 2016 AGM that it would consider distributing a small set of complementary brands to build scale and breadth of offer to key New Zealand Liquor groups. This may involve distribution agreements, like those with ParrotDog and Lewis Road Creamery, or acquisitions. This strategy is re affirmed as Moa heads through 2017.

Moa also confirms the FY2017 revenue guidance, given last year, of a range of \$9.5 to \$11.0m. The Group will give a further market update in April.

For more information, contact Geoff Ross Tel: 021 424 219